



26TH ANNUAL NETWORKING FOR SCHOLARSHIPS

SEPTEMBER 20, 2023 | HAMBURG, NJ



New York & New Jersey
Minority Supplier
Development Council
50TH ANNIVERSARY

EVENT SPONSORSHIP OPPORTUNITIES



Dear Council Supporter,

On behalf of the New York and New Jersey Minority Supplier Development Council, Inc. (The Council), I thank you for your interest in sponsorship opportunities for our 26th Annual Networking for Scholarships Golf Event. We are excited about this year's initiatives and are looking forward to working with you.

Networking for Scholarships is one of the Council's most prominent signature events and always provides incredible opportunities to make lasting business connections. This year—for our 50th Anniversary—we're working to make the event even MORE memorable.

By becoming a sponsor for this event, you not only provide financial support to The Council, but you also gain recognition and build a presence that strengthens your business relationships in New York and New Jersey, and throughout the NMSDC network. This keeps your company top-of-mind with some of the nation's largest and most well-known corporations.

We ask that you help us to continue the great work we all do together by joining other top companies as a sponsor for this special event. **Your presence and contribution are what make our collective success possible.**

Thank you for your consideration. I hope to see you on September 20!

Sincerely,

Terrence Clark
President and CEO

[Click here to purchase your sponsorship package.](#)



2023 EVENT SPONSORSHIP PACKAGES

DIAMOND SPONSOR

\$8,000

- Prominent logo placement on main signage at the event
- Prominent recognition in all marketing materials, which includes:
 - The Council's event website
 - The Council's social media channels*
 - The Council's e-Newsletters**
- Link from the event website to your website
- Inclusion of promotion materials in golfer gift bags
- Recognition in the Awards dinner program
- Two (2) golf foursomes to the event (includes all meals)
- Eight (8) Networking passes to the event (includes all meals)
- One (1) golf hole sponsorship
- One (1) golf cart sponsorship

RUBY SPONSOR

\$5,000

- Prominent logo placement on main signage at the event
- Prominent recognition in all marketing materials, which includes:
 - The Council's event website
 - The Council's social media channels*
 - The Council's e-Newsletters**
- Link from the event website to your website
- Inclusion of promotion materials in golfer gift bags
- Recognition in the Awards dinner program
- One (1) golf foursome to the event (includes all meals)
- Four (4) Networking passes to the event (includes all meals)
- One (1) golf hole sponsorship

EMERALD SPONSOR

\$3,500

- Logo placement on main signage at the event
- Recognition in all marketing materials, which includes:
 - The Council's event website
 - The Council's social media channels*
 - The Council's e-Newsletters**
- Link from the event website to your website
- Inclusion of promotion materials in golfer gift bags
- Recognition in the Awards dinner program
- Two (2) individual golf passes to the event (includes all meals)
- Two (2) Networking passes to the event (includes all meals)
- One (1) golf hole sponsorship



FOOD & BEVERAGE SPONSORSHIPS

BREAKFAST SPONSOR

\$6,000

- Prominent logo placement on main signage at the event
- Recognition in all marketing materials, which includes:
 - The Council's event website
 - The Council's social media channels*
 - The Council's e-Newsletters**
- Link from the event website to your website
- Inclusion of promotion materials in golfer gift bags
- Recognition in the Awards dinner program
- One (1) golf foursome to the event (includes all meals)
- Five (5) Networking passes to the event (includes all meals)
- One (1) golf hole sponsorship
- One (1) golf cart sponsorship

LUNCH SPONSOR

\$6,000

- Prominent logo placement on main signage at the event
- Recognition in all marketing materials, which includes:
 - The Council's event website
 - The Council's social media channels*
 - The Council's e-Newsletters**
- Link from the event website to your website
- Inclusion of promotion materials in golfer gift bags
- Recognition in the Awards dinner program
- One (1) golf foursome to the event (includes all meals)
- Five (5) Networking passes to the event (includes all meals)
- One (1) golf hole sponsorship
- One (1) golf cart sponsorship

AWARDS DINNER SPONSOR

\$7,500

- Prominent logo placement on main signage at the event
- Recognition in all marketing materials, which includes:
 - The Council's event website
 - The Council's social media channels*
 - The Council's e-Newsletters**
- Link from the event website to your website
- Inclusion of promotion materials in golfer gift bags
- Recognition in the Awards dinner program
- One (1) golf foursome to the event (includes all meals)
- Eight (8) Networking passes to the event (includes all meals)
- One (1) golf hole sponsorship
- One (1) golf cart sponsorship

BEVERAGE CART SPONSOR

\$4,000

- Sponsor logo present on beverage carts throughout each course
- Logo placement on main signage at the event
- Recognition in all marketing materials, which includes:
 - The Council's event website
 - The Council's social media channels*
 - The Council's e-Newsletters**
- Link from the event website to your website
- Recognition in the Awards dinner program
- Two (2) individual golf passes to the event (includes all meals)
- Four (4) Networking passes to the event (includes all meals)



ATTENDEE GIVEAWAY SPONSORSHIPS

GOLF SHIRT SPONSOR

\$4,500

- Sponsor logo on official tournament shirt
- Logo placement on main signage at the event
- Recognition in all marketing materials, which includes:
 - The Council's event website
 - The Council's social media channels*
 - The Council's e-Newsletters**
- Link from the event website to your website
- Recognition in the Awards dinner program
- Two (2) individual golf passes to the event (includes all meals)
- Four (4) Networking passes to the event (includes all meals)

GOLF SHOE SPONSOR

\$4,500

- Logo placement on main signage at the event
- Recognition in all marketing materials, which includes:
 - The Council's event website
 - The Council's social media channels*
 - The Council's e-Newsletters**
- Link from the event website to your website
- Recognition in the Awards dinner program
- Two (2) individual golf passes to the event (includes all meals)
- Four (4) Networking passes to the event (includes all meals)

GOODIE BAG SPONSOR

\$4,500

- Sponsor logo on the official Goodie Bag that each player receives upon check-in
- Logo placement on main signage at the event
- Recognition in all marketing materials, which includes:
 - The Council's event website
 - The Council's social media channels*
 - The Council's e-Newsletters**
- Link from the event website to your website
- Recognition in the Awards dinner program
- Two (2) individual golf passes to the event (includes all meals)
- Four (4) Networking passes to the event (includes all meals)

GOLF HAT SPONSOR

\$4,000

- Sponsor logo on official tournament hat
- Logo placement on main signage at the event
- Recognition in all marketing materials, which includes:
 - The Council's event website
 - The Council's social media channels*
 - The Council's e-Newsletters**
- Link from the event website to your website
- Recognition in the Awards dinner program
- Two (2) individual golf passes to the event (includes all meals)
- Four (4) Networking passes to the event (includes all meals)

GOLF TOWEL SPONSOR

\$4,000

- Sponsor logo on the golf towel each player receives upon check-in
- Logo placement on main signage at the event
- Recognition in all marketing materials, which includes:
 - The Council's event website
 - The Council's social media channels*
 - The Council's e-Newsletters**
- Link from the event website to your website
- Recognition in the Awards dinner program
- Two (2) individual golf passes to the event (includes all meals)
- Four (4) Networking passes to the event (includes all meals)

GOLF BALL SPONSOR

\$2,500

- Sponsor logo on a sleeve of golf balls that each player receives upon check-in
- Logo placement on signage at the event
- Recognition in all marketing materials, which includes:
 - The Council's event website
 - The Council's social media channels*
 - The Council's e-Newsletters**
- Link from the event website to your website
- Recognition in the Awards dinner program
- One (1) individual golf pass to the event (includes all meals)
- One (1) Networking pass to the event (includes all meals)

BALL MARKER SPONSOR

\$2,500

- Sponsor logo on the ball marker that each player receives upon check-in
- Logo placement on signage at the event
- Recognition in marketing materials, which includes:
 - The Council's event website
 - The Council's social media channels*
 - The Council's e-Newsletters**
- Link from the event website to your website
- Recognition in the Awards dinner program
- One (1) individual golf pass to the event (includes all meals)
- One (1) Networking pass to the event (includes all meals)

DIVOT TOOL SPONSOR

\$2,500

- Sponsor logo on the divot tool that each player receives upon check-in
- Logo placement on signage at the event
- Recognition in marketing materials, which includes:
 - The Council's event website
 - The Council's social media channels*
 - The Council's e-Newsletters**
- Link from the event website to your website
- Recognition in the Awards dinner program
- One (1) individual golf pass to the event (includes all meals)
- One (1) Networking pass to the event (includes all meals)

CIGAR SPONSOR

\$2,000

- Sponsor logo on each cigar, available at check-in
- Logo placement on main signage at the event
- Recognition in all marketing materials, which includes:
 - The Council's event website
 - The Council's social media channels*
 - The Council's e-Newsletters**
- Link from the event website to your website
- Recognition in the Awards dinner program
- Two (2) Networking passes to the event (includes all meals)

GOLF TEE SPONSOR

\$1,000

- Sponsor logo on the pack of tees that each player receives upon check-in
- Recognition in marketing materials, which includes:
 - The Council's event website
 - The Council's social media channels*
 - The Council's e-Newsletters**
- Link from the event website to your website
- Recognition in the Awards dinner program
- Two (2) Networking passes to the event (includes all meals)



VISUAL SPONSORSHIPS

TRANSPORTATION SPONSOR

\$4,500

- Logo placement on main signage at the event
- Recognition in all marketing materials, which includes:
 - The Council's event website
 - The Council's social media channels*
 - The Council's e-Newsletters**
- Link from the event website to your website
- Recognition in the Awards dinner program
- Two (2) individual golf passes to the event (includes all meals)
- Two (2) Networking passes to the event (includes all meals)

PIN FLAG SPONSOR

\$3,000

- Sponsor logo printed on pin flags for half of the course
- Logo placement on main signage at the event
- Recognition in all marketing materials, which includes:
 - The Council's event website
 - The Council's social media channels*
 - The Council's e-Newsletters**
- Link from the event website to your website
- Recognition in the Awards dinner program
- One (1) individual golf pass to the event (includes all meals)
- One (1) Networking pass to the event (includes all meals)

GOLF HOLE SPONSOR

\$500

- Sponsor Logo on sign prominently displayed at one of the holes on the course
- Recognition in marketing materials, which includes:
 - The Council's event website
 - The Council's social media channels*
 - The Council's e-Newsletters**
- Link from the event website to your website
- Recognition in the Awards dinner program

GOLF CART SPONSOR

\$500

- Sponsor Logo on sign prominently displayed on a golf cart
- Recognition in marketing materials, which includes:
 - The Council's event website
 - The Council's social media channels*
 - The Council's e-Newsletters**
- Link from the event website to your website
- Recognition in the Awards dinner program



AWARDS & ACTIVITIES SPONSORSHIPS

LONGEST DRIVE SPONSOR

\$2,000

- Sponsor the Longest Drive contest (includes winning prizes)
- Logo placement on main signage at the event
- Recognition in all marketing materials, which includes:
 - The Council's event website
 - The Council's social media channels*
 - The Council's e-Newsletters**
- Link from the event website to your website
- Recognition in the Awards dinner program
- Two (2) Networking passes to the event (includes all meals)

CLOSEST TO THE PIN SPONSOR

\$2,000

- Sponsor the Closest to the Pin contest (includes winning prizes)
- Logo placement on main signage at the event
- Recognition in all marketing materials, which includes:
 - The Council's event website
 - The Council's social media channels*
 - The Council's e-Newsletters**
- Link from the event website to your website
- Recognition in the Awards dinner program
- Two (2) Networking passes to the event (includes all meals)

PUTTING CONTEST SPONSOR

\$2,000

- Sponsor the Putting contest (includes winning prizes)
- Logo placement on main signage at the event
- Recognition in all marketing materials, which includes:
 - The Council's event website
 - The Council's social media channels*
 - The Council's e-Newsletters**
- Link from the event website to your website
- Recognition in the Awards dinner program
- Two (2) Networking passes to the event (includes all meals)

MBE PARTICIPATION SPONSOR

\$1,000

- Extending an invitation to an MBE for participation in the event, providing a unique opportunity.
- Logo placement on main signage at the event
- Recognition in all marketing materials, which includes:
 - The Council's event website
 - The Council's social media channels*
 - The Council's e-Newsletters**
- Link from the event website to your website
- Recognition in the Awards dinner program
- Two (2) Networking passes to the event (includes all meals)



**Inclusion in The Council's social media channels has the potential to reach over 6,000 followers with an average number of 2,000 impressions per week and an average engagement rate of 12%.*

***Inclusion in The Council's e-Newsletters has the potential to reach up to 4,280 recipients. Each e-Newsletter has an average open rate over 40%.*

Questions? If you have any questions about sponsorship opportunities with The Council, please contact Maria V. Rosa, Director, Finance and Operations at finance@nynjmsdc.org or by calling 212-502-5663 (ext 1012).

[Click here to purchase your sponsorship package.](#)

New York & New Jersey Minority Supplier Development Council, Inc.

65 W. 36th Street 7th Floor, Ste 702
New York, NY 10018
P: 212 502 5663

nynjmsdc.org



New York & New Jersey
Minority Supplier
Development Council
50TH ANNIVERSARY