



New York & New Jersey  
Minority Supplier  
Development Council

# 2024 MBE Annual and Event Sponsorship Packages

Dear Valued Suppliers,

On behalf of the New York and New Jersey Minority Supplier Development Council, Inc. (The Council), thank you for your interest in the annual program and event sponsorship opportunities. We are excited about this year's initiatives and are looking forward to working with you.

As you continue planning for this year, we ask you to consider an annual sponsorship of the New York and New Jersey Minority Supplier Development Council, Inc. By becoming an annual sponsor, you not only provide financial support to The Council, but you also gain recognition and build a presence that strengthens your business relationships in New York and New Jersey, and throughout the NMSDC network. Having a visible presence at Council events throughout the year keeps your company top-of-mind with some of the nation's largest and most well-known corporations.

In order for The Council to provide opportunities for you to network with Corporate Members and other certified suppliers, it is critical to host programs and events that align with our mission. From the Networking for Scholarships Golf Outing and Business Opportunity Exchanges, through to our Partnership Awards Celebration, each event creates multiple connection points for minority-owned businesses and corporations to build relationships that lead to greater success for MBEs, and stronger, more diverse supply chains for the corporations.

We are pleased to announce our 2024 signature events:

- **Business Opportunity Exchange** – *April 17, 2024*
- **Biz Connect** – *July 25, 2024*
- **Partnership Awards Gala** – *September 19, 2024*
- **Networking for Scholarships** – *September 26, 2024*
- **Matchmaking Sessions**

- **Educational Programs**

- *Developing Your Business Workshops- Quarterly*
- *MBE to MBE Networking- Quarterly*
- *Healthcare Symposium*
- *Sustainability Symposium*

We encourage you to consider becoming a sponsor of The Council by providing the financial support that makes completing our mission possible. In this packet, you will find a range of sponsorship levels to fit your budget and meet your strategic goals. Please help to continue the great work we all do together and join other top companies as an annual sponsor for 2024. Your presence and contribution are what make our collective success possible.

Once again, thank you in advance for your consideration.

Sincerely,

**Terrence Clark**

President and CEO



**MBE ANNUAL  
SPONSORSHIP  
LEVELS**

- ✓ Recognition as a supporter of minority-owned firms
- ✓ Highlight as an MBE Partner Sponsor on the Council's website
- ✓ Promotion on The Council's social media platforms
- ✓ Recognition on all Signature event marketing materials (includes digital assets and signage)
- ✓ Dedicated MBE Spotlight of yourself or your business showcased on The Council's website

## **Business Opportunity Exchanges – April 17, 2024**

- Four (4) full registrations
- Recognition in marketing materials
- Exhibitor Table
- Full Page Advertisement

## **Biz Connect Cruise – July 25, 2024**

- Four (4) admission tickets

## **Partnership Awards Gala – September 19, 2024**

- Four (4) admission tickets
- Full Page Advertisement

## **Networking for Scholarships – September 26, 2024**

- Two (2) golfer passes
- One (1) golf hole branded

- ✓ Recognition as a supporter of minority-owned firms
- ✓ Highlight as an MBE Supporter Sponsor on the Council's website
- ✓ Promotion on The Council's social media platforms
- ✓ Recognition on all Signature event marketing materials (includes digital assets and signage)
- ✓ Dedicated MBE Spotlight of yourself or your business showcased on The Council's website

## **Business Opportunity Exchanges** – *April 17, 2024*

- Three (3) full registrations
- Exhibitor Table
- Full Page Advertisement

## **Biz Connect Cruise** – *July 25, 2024*

- Three (3) admission tickets

## **Partnership Awards Gala** – *September 19, 2024*

- Two (2) admission tickets
- Full Page Advertisement

## **Networking for Scholarships** – *September 26, 2024*

- Two (2) golfer passes
- One (1) golf hole branded

- ✓ Recognition as a supporter of minority-owned firms
- ✓ Highlight as an MBE Associate Sponsor on the Council's website
- ✓ Promotion on The Council's social media platforms
- ✓ Recognition on all Signature event marketing materials (includes digital assets and signage)
- ✓ Dedicated MBE Spotlight of yourself or your business showcased on The Council's website

## **Business Opportunity Exchanges – April 17, 2024**

- Two (2) full registrations
- Exhibitor Table
- Half Page Advertisement

## **Biz Connect Cruise – July 25, 2024**

- Two (2) admission tickets

## **Partnership Awards Gala – September 19, 2024**

- Two (2) admission tickets
- Half Page Advertisement

## **Networking for Scholarships – September 26, 2024**

- One (1) golfer passes
- One (1) golf hole branded



# MBE EVENT SPONSORSHIPS





# BUSINESS OPPORTUNITY EXCHANGE

The **Business Opportunity Exchange** brings together hundreds of certified MBEs, member corporations, and government entities to discuss the advancement of supplier diversity in the New York and New Jersey area.

This year's exchange will be held on **Wednesday, April 17, 2024** at the Prudential offices in Newark, New Jersey.

## All event sponsorship packages include the following:

- ✓ Recognition in all event marketing materials (including digital assets and signage)
- ✓ Promotion on The Council's social media platforms
- ✓ Link to your business provided on The Council's event website

### Platinum Exchange Sponsor

**\$10,000**

- Ten (10) full registrations
- Welcome address at the event (5-minutes)
- Exhibitor Table
- Full Page Advertisement

### Gold Exchange Sponsor

**\$8,000**

- Eight (8) full registrations
- Welcome address at the event (2-minutes)
- Exhibitor Table
- Full Page Advertisement

### Silver Exchange Sponsor

**\$6,000**

- Six (6) Full Registrations
- Exhibitor Table
- Half Page Advertisement

### Bronze Exchange Sponsor

**\$4,000**

- Four (4) Full Registrations
- Exhibitor Table
- Quarter Page Advertisement

# BIZ CONNECT

**Biz Connect** provides an incredible opportunity to network with Minority Business Enterprises (MBEs) and corporate partners and make lasting connections.

This year's Biz Connect will be held on **Thursday, July 25, 2024**, on the Horizon's Edge yacht.

## All event sponsorship packages include the following:

- ✓ Recognition in all event marketing materials (including digital assets and signage)
- ✓ Promotion on The Council's social media platforms
- ✓ Link to your business provided on The Council's event website

<b>Platinum</b>	<b>\$5,000</b>	<b>Bronze</b>	<b>\$2,000</b>
<ul style="list-style-type: none"><li>▪ Six (6) admission tickets</li><li>▪ Welcome address at the event</li></ul>		<ul style="list-style-type: none"><li>▪ Three (3) admission tickets</li></ul>	
<b>Gold</b>	<b>\$4,000</b>	<b>Transportation Sponsor</b>	<b>\$2,000</b>
<ul style="list-style-type: none"><li>▪ Five (5) admission tickets</li></ul>		<ul style="list-style-type: none"><li>▪ Three (3) admission tickets</li></ul>	
<b>Silver</b>	<b>\$3,000</b>	<b>Cigar Sponsor</b>	<b>\$1,500</b>
<ul style="list-style-type: none"><li>▪ Four (4) admission tickets</li></ul>		<ul style="list-style-type: none"><li>▪ One (1) admission ticket</li></ul>	





**The Partnership Awards** celebrates the achievements of our MBE clients and corporate members work in the areas of business growth and supplier diversity development.

This year's event will take place **on Thursday, September 19, 2024** at Gotham Hall.

**All event sponsorship packages include the following:**

- ✓ Recognition in all event marketing materials (including digital assets and signage)
- ✓ Promotion on The Council's social media platforms
- ✓ Link to your business provided on The Council's event website
- ✓ Eligibility to provide promotional materials in the gift bags

<b>Platinum</b>	<b>\$15,000</b>
<b>Only 2 Available</b>	
<ul style="list-style-type: none"><li>▪ Ten (10) admission tickets</li><li>▪ Recognition as a Co-sponsor</li><li>▪ Welcome address (2-minute remarks)</li><li>▪ Full Page Advertisement</li></ul>	
<b>Gold</b>	<b>\$12,000</b>
<ul style="list-style-type: none"><li>▪ Six (6) admission tickets</li><li>▪ Full Page Advertisement</li></ul>	
<b>Silver</b>	<b>\$8,000</b>
<ul style="list-style-type: none"><li>▪ Four (4) admission tickets</li><li>▪ Half Page Advertisement</li></ul>	
<b>Bronze</b>	<b>\$4,500</b>
<ul style="list-style-type: none"><li>▪ Two (2) admission tickets</li></ul>	



## 27<sup>TH</sup> ANNUAL NETWORKING FOR SCHOLARSHIPS

Our networking golf events are highly anticipated and attended by a diverse range of professionals in various industries. It's not just a golf tournament; it's a networking opportunity unlike any other.

This year, we return to the prestigious Crystal Springs Resort in Hamburg, New Jersey on **Thursday, September 26, 2024.**

### All event sponsorship packages include the following:

- ✓ Recognition in all event marketing materials (including digital assets and signage)
- ✓ Promotion on The Council's social media platforms
- ✓ Link to your business provided on The Council's event website
- ✓ Eligibility to provide promotional materials in the Golfer Gift bags

### Diamond Sponsor

**\$8,000**

- Two (2) foursomes of golf passes (8 registrations)
- Two (2) Networking passes for non-golfers
- One (1) Golf Tee Box branded
- One (1) Golf Hole branded
- Four (4) Golf Carts branded

### Ruby

**\$5,000**

- One (1) foursome of golf passes (4 registrations)
- Two (2) Networking passes for non-golfers
- One (1) Golf Tee Box branded
- One (1) Golf Hole branded
- Two (2) Golf Carts branded

### Emerald

**\$3,500**

- Two (2) golf passes
- Two (2) Networking passes for non-golfers
- One (1) Golf Hole branded
- One (1) Golf Cart branded



27<sup>TH</sup> ANNUAL  
**NETWORKING FOR  
SCHOLARSHIPS**

## More Networking for Scholarships Sponsorship Opportunities

### Awards Dinner Sponsor

**\$15,000**

- Two (2) foursome golf passes (8 registrations)
- Four (4) Networking passes for non-golfers
- Welcome address at dinner (2-minute remarks)
- Two (2) Golf Tee Boxes branded
- Two (2) Golf Carts branded
- Two (2) Golf Holes branded
- Prominent logo placement at Awards dinner
- Recognition as Awards Dinner Sponsor in all marketing materials

### Networking Activities

**\$5,000**

- Two (2) golf passes
- One (1) Networking pass for non-golfers
- One (1) Golf Hole branded
- One (1) Golf Cart branded
- Logo placement at networking activities
- Recognition as Networking Activities Sponsor in marketing materials

### Networking Lunch Sponsor

**\$10,000**

- One (1) foursome golf passes (4 registrations)
- Two (2) Networking passes for non-golfers
- Welcome address at dinner (2-minute remarks)
- One (1) Golf Tee Box branded
- Two (2) Golf Carts branded
- Two (2) Golf Holes branded
- Prominent logo placement at networking lunch
- Recognition as Networking Lunch Sponsor in all marketing materials

### Beverage Carts Sponsor

**\$3,500**

- Two (2) golf passes
- Two (2) Networking passes for non-golfer
- Branding on Beverage Carts throughout the course
- Recognition as Beverage Cart Sponsor in marketing materials

### Pre-Reception Sponsor

**\$7,500**

- Two (2) golf passes
- Two (2) Networking passes for non-golfers
- Welcome address at pre-reception (2-minute remarks)
- One (1) Golf Cart branded
- One (1) Golf Hole branded
- Recognition as Pre-reception Sponsor in marketing materials

### Cigar Sponsor

**\$2,000**

- One (1) golf pass
- One (1) Networking pass for non-golfer
- Recognition as Cigar Roller Sponsor in marketing materials

# OTHER SPONSORSHIP OPPORTUNITIES

These newly developed sessions will focus on the development of our MBE clients and create additional opportunities in the areas of operational business growth, development, and sustainability.

For further information and pricing, please contact Terrence Clark ([terrence.clark@nynjmsdc.org](mailto:terrence.clark@nynjmsdc.org)) directly.

## **Educational Programs**

- *Developing Your Business Workshops*
- *MBE Showcase*
- *Perfecting Your Pitch Workshops*
- *Next Level Executives Leadership Development Program*

## **Pitch Competition Powered by NYNJMSDC**

# NYNJMSDC MBE Sponsorship Form

## 2024 MBE ANNUAL SPONSORSHIPS

**MBE Partner** \$12,000    **MBE Supporter** \$7,000    **MBE Associate** \$3,500

## EVENT SPONSORSHIPS

<b>Business Opportunity Exchange</b>	<input type="checkbox"/> <b>Platinum</b> \$12,000 <input type="checkbox"/> <b>Gold</b> \$10,000 <input type="checkbox"/> <b>Silver</b> \$8,000 <input type="checkbox"/> <b>Bronze</b> \$6,000
<b>Networking for Scholarships</b>	<input type="checkbox"/> <b>Diamond</b> \$8,000 <input type="checkbox"/> <b>Ruby</b> \$5,000 <input type="checkbox"/> <b>Emerald</b> \$3,500
	<input type="checkbox"/> <b>Awards Dinner</b> \$15,000 <input type="checkbox"/> <b>Lunch</b> \$10,000 <input type="checkbox"/> <b>Pre-Recep</b> \$7,500
	<input type="checkbox"/> <b>Networking</b> \$5,000 <input type="checkbox"/> <b>Beverage Cart</b> \$3,500 <input type="checkbox"/> <b>Cigar</b> \$2,000
<b>Partnership Awards</b>	<input type="checkbox"/> <b>Platinum</b> \$15,000 <input type="checkbox"/> <b>Gold</b> \$12,000 <input type="checkbox"/> <b>Silver</b> \$8,000 <input type="checkbox"/> <b>Bronze</b> \$4,500
<b>Biz-Connect</b>	<input type="checkbox"/> <b>Platinum</b> \$5,000 <input type="checkbox"/> <b>Gold</b> \$4,000 <input type="checkbox"/> <b>Silver</b> \$3,000 <input type="checkbox"/> <b>Bronze</b> \$2,000

COMPANY NAME:

CONTACT PERSON: \_\_\_\_\_ TITLE:

ADDRESS:

CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP CODE:

TELEPHONE: \_\_\_\_\_ FAX:

EMAIL:

**PAYMENT:** Please be sure to check (x) the appropriate box.

**CHECK #:** \_\_\_\_\_ **INVOICE?**    **YES**    **NO**

**PURCHASE ORDER #:**

**Mail Order Form and Payment to:** New York & New Jersey Minority Supplier Development Council, Inc.  
Attn: Maria Rosa, 65 W. 36th Street, 7th Floor, Ste.702, NY, NY 10018 **Send via email:** [finance@nynjmsdc.org](mailto:finance@nynjmsdc.org)  
(212) 502-5663 x1012

# Your Direct Link to Business Opportunities

Certify

Develop

Connect

Advocate



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Minority Supplier  
Development Council

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