



# 2021 MBE Sponsorship Opportunities



New York & New Jersey Minority  
Supplier Development Council, Inc.

Dear Valued Suppliers,

Hope all is well. Thank you for your interest in our sponsorship opportunities and for your continuing support of NMSDC and our Council.

As you continue planning for 2021, please consider an annual sponsorship of the New York and New Jersey Minority Supplier Development Council, Inc. By becoming an annual sponsor, you not only provide financial support to The Council, but you also gain recognition and build a presence that strengthens your business relationships in New York and New Jersey and throughout the NMSDC network. Having a visible presence at Council events throughout the year keeps your company top-of-mind with some of the nation's largest and most well-known corporations.

Our programs and initiatives would not be as strong as they are without your financial support and participation. From the Networking for Scholarships Golf Outing and Business Opportunity Exchanges, through to our end of year Partnership Awards Celebration, each event creates multiple connection points for minority-owned businesses and corporations to build relationships that lead to greater success for the MBEs, and stronger, more diverse supply chains for the corporations.

We are continuing to develop new networking opportunities and educational programs for business owners and corporate supplier diversity professionals throughout our region, which includes New York City, upstate New York, Long Island and northern/central New Jersey. We are strengthening our team in order to better identify new corporations, thereby giving you more opportunities to grow your business.

In this packet, you will find a range of sponsorship levels to fit your budget and meet your strategic goals. Please help to continue the great work we all do together and join other top companies as an annual corporate sponsor for 2021. Your presence and contribution are what makes our collective success possible.

Thank you for your time and consideration. Please contact my colleague, Dora Reddick at 212-502-5663 or [dreddick@nynjmsdc.org](mailto:dreddick@nynjmsdc.org) if you have questions, or you'd like to confirm your annual commitment for 2021.

Sincerely,



Terrence Clark  
President and CEO

# MBE BUNDLE SPONSORSHIPS



# CERTIFIED MBE PARTNER SPONSOR

\$10,000

- ✓ Recognition as a supporter of Minority-Owned Businesses
- ✓ Inclusion in all advertising materials as The Council's Premier Sponsor
- ✓ Highlighted as a major sponsor on The Council's Website, and all print promotional material for all major events
- ✓ Recognition on Council's social media platforms

## **Business Opportunity Exchange Spring and Fall 2021**

- 4 Full Registrations
- 1 Exhibit Booth
- 2 Matchmaker opportunities
- Logo included in Sponsor listing on event website
- Logo listed on virtual signage
- Recognition in marketing materials

## **Networking for Scholarships- June 9, 2021**

- Two (2) Golfer Passes
- Recognition in marketing materials

## **Quarterly Business Pitch Contest Powered by NYNJMSDC**

- Serve as Judge at all events
- Recognition in marketing materials

## **Biz Connect Powered by NYNJMSDC**

- Four (4) admission tickets
- Recognition in marketing materials

## **Educational Programs (Financial, Healthcare & Sustainability Symposiums)**

- Attendance included
- Acknowledgment as a supporter of NY & NJ MSDC Educational Programs
- Recognition in marketing materials

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YOUR PRESENCE AND CONTRIBUTION ARE WHAT  
MAKES OUR COLLECTIVE SUCCESS POSSIBLE.

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# CERTIFIED MBE SUPPORTER SPONSOR

\$5,000

- ✓ Recognition as a supporter of Minority-Owned Businesses
- ✓ Inclusion in all Advertising materials as The Council's Premier Sponsor
- ✓ Highlighted as a major sponsor on The Council's Website, and all print promotional material for all major events
- ✓ Recognition on Council's social media platforms

## **Business Opportunity Exchange- Spring and Fall 2021**

- 2 Full Registrations
- 1 Exhibit Booth
- 2 Matchmaker opportunities
- Logo included in Sponsor listing on event website
- Logo listed on virtual signage
- Recognition in marketing materials

## **Networking for Scholarships- June 9, 2021**

- Two (2) Golfer Passes
- Recognition in marketing materials

## **Biz Connect Powered by NYNJMSDC**

- Two (2) admission tickets
- Recognition in marketing materials

## **Educational Programs (Financial, Healthcare & Sustainability Symposiums)**

- Attendance included
- Acknowledgment as supporter of NY & NJ MSDC Educational Programs
- Acknowledgment in events program

# CERTIFIED MBE ASSOCIATE SPONSOR

\$2,000

## **Business Opportunity Exchange- Spring and Fall 2021**

- 2 Full Registrations
- 2 Matchmaker Opportunities
- Logo included in Sponsor listing on event website
- Logo listed on virtual signage
- Recognition in marketing materials

## **Networking for Scholarships- June 9, 2021**

- One (1) Golfer Pass
- Recognition in marketing materials

## **Biz Connect Powered by NYNJMSDC**

- Two (2) admission tickets
- Recognition in marketing materials

## **Educational Programs (Financial, Healthcare & Sustainability Symposiums)**

- Attendance included
- Acknowledgment as supporter of NY & NJ MSDC Educational Programs
- Acknowledgment in events program



# NY & NJ MSDC, INC. — SPONSORSHIP FORM

## ANNUAL SPONSORSHIPS

Please check appropriate box and type the level in the space provided eg. **MBE Supporter Sponsor \$5,000**

<input type="checkbox"/> Certified MBE Partner	\$10,000	<input type="checkbox"/> Certified MBE Supporter	\$5,000	<input type="checkbox"/> Certified MBE Associate	\$2,000
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## LEVEL OF SPONSORSHIP


<b>COMPANY NAME:</b>		
<b>CONTACT NAME:</b>		
<b>TITLE:</b>		
<b>ADDRESS 1:</b>		
<b>ADDRESS 2:</b>		
<b>CITY:</b>	<b>STATE:</b>	<b>ZIP:</b>
<b>TELEPHONE:</b>	<b>FAX:</b>	
<b>EMAIL:</b>		
<b>AUTHORIZING SIGNATURE:</b>		

Method of Payment: Please be sure to check (x) the appropriate box.

<input type="checkbox"/> <b>Check #:</b>	<b>Invoice?: Yes _____ No _____</b>
<input type="checkbox"/> <b>Purchase Order #:</b>	
<input type="checkbox"/> <b>American Express</b> <input type="checkbox"/> <b>MasterCard</b> <input type="checkbox"/> <b>Visa</b> <input type="checkbox"/> <b>Discover</b> <input type="checkbox"/> <b>Other</b> <small>(Amounts greater than \$4000 are Subject to 3.25% fees for all credit card charges)</small>	
<b>CREDIT CARD NUMBER:</b>	<b>EXP. DATE:</b>
<b>SECURITY CODE:</b>	
<b>NAME ON CREDIT CARD (PLEASE PRINT):</b>	
<b>AUTHORIZING SIGNATURE:</b>	

**Order forms and payment should be mailed to:**

New York & New Jersey Minority Supplier Development Council, Inc.  
 Attn: Maria Rosa  
 65 W. 36th Street  
 7th Floor, Ste.702  
 New York, NY 10018

**Or emailed to:**  
[mrosa@nynjmsdc.org](mailto:mrosa@nynjmsdc.org)

# Your Direct Link to Business Opportunities

CERTIFY  
DEVELOP  
CONNECT  
ADVOCATE

**New York & New Jersey  
Minority Supplier  
Development Council, Inc.**

65 W. 36th Street  
7th Floor, Ste 702  
New York, NY, 10018  
P: 212 502 5663

**Website: [www.nynjmsdc.org](http://www.nynjmsdc.org)**