Dear Council-Certified Suppliers,

Thank you for your interest in sponsorship opportunities with the New York and New Jersey Minority Supplier Development Council (The Council). We are excited about this year’s initiatives and are looking forward to working with you in building, expanding and strengthening your business. As you are fully aware, this takes much effort, and we are honored to collaborate with you in growing your firm!

In order for The Council to provide opportunities to scale your business, it is critical to host events that align with our mission. None of our programs and events would be as impactful as they are without your financial support and participation. From our Networking for Scholarships Golf Outing and regional Business Opportunity Exchanges through to our end of year Partnership Awards Gala, each event creates multiple opportunities for you to connect with our corporate members and build relationships that lead to greater success!

We are pleased to announce our 2020 signature events:

- **Business Opportunity Exchanges**
  - July 22: New York City Exchange, WarnerMedia, NYC
  - September 29: New Jersey Exchange, Prudential, Newark, NJ

- **Networking for Scholarships**
  - June 8: Crystal Springs Resort, Hamburg, New Jersey

- **Partnership Awards Gala**
  - November 13: Cipriani, NYC

- **Educational Programs**
  - September 23: Healthcare Symposium, Northwell, Long Island
  - October 20: Sustainability Symposium, Citi, NYC

We encourage you to consider becoming an annual sponsor of The Council and providing the financial support that makes completing our mission possible. Our sponsorship packages include opportunities to give you and your company recognition and build a presence that strengthens your business relationships in New York and New Jersey. Remember, having a visible presence at The Council’s events throughout the year keeps your company top-of-mind with some of the nation’s largest and most well-known corporations.

Once again, thank you in advance for your consideration.

Sincerely,

Terrence Clark
President and CEO
MBE ANNUAL SPONSORSHIPS
MBE PARTNER SPONSOR $10,000

- Recognition as a supporter of Minority-Owned Businesses
- Your company’s logo placed in all advertising materials as The Council’s Certified MBE Partner Sponsor
- Highlighted as a major sponsor on The Council’s website and all print promotional materials for the following signature events

Business Opportunity Exchanges: New York City and New Jersey
- Three (3) Full Registrations
- One (1) Four Color Page Advertisement in Exchange Business e-Journal
- Acknowledgement as MBE Partner Sponsor
- Your company logo included in sponsors listing on event website
- Your company logo listed on printed signage
- Acknowledgement in the Business Opportunity Exchange Business e-Journal

Networking for Scholarships
- Certified MBE Golf Package
- Your company logo included in sponsors listing on event website

Partnership Awards Gala
- Five (5) tickets to attend the Partnership Awards Gala
- One (1) full-page ad in the Partnership Awards Gala e-Journal
- Acknowledgement as MBE Partner Sponsor
- Your logo included in the sponsors listing on event website
- Your logo listed on printed signage
- Acknowledgement in the Partnership Awards Gala e-Journal
- Your logo displayed during the Gala

Educational Programs (Healthcare and Sustainability Symposiums)
- Attendance included
- Acknowledgment as a supporter of NY & NJ MSDC Educational Programs
- Acknowledgment in event’s website
**MBE SUPPORTER SPONSOR**  
$5,000

- Recognition as a supporter of Minority-Owned Businesses
- Your company’s logo placed in all advertising materials as The Council’s MBE Partner Sponsor
- Highlighted as a major sponsor on The Council’s website and all print promotional materials for the following signature events

**Business Opportunity Exchanges: New York City and New Jersey**
- Two (2) full registrations
- One (1) Four Color Page Advertisement in Exchange Business e-Journal
- Acknowledgement as MBE Support Sponsor
- Your Logo included in sponsors listing on event website
- Your logo listed on printed signage
- Acknowledgement in the Business Opportunity Exchange Business e-Journal

**Networking for Scholarships**
- One (1) Networking Pass

**Partnership Awards Gala**
- Two (2) Tickets for the Partnership Awards Gala
- One half (1/2) page ad in the Partnership Awards Gala e-Journal
- Acknowledgement as an MBE Supporter Sponsor
- Your company logo included in sponsors listing on event website
- Your company listed on printed signage
- Acknowledgement in the Partnership Awards Gala e-Journal
- Your company logo displayed during the Gala

**Educational Programs: Healthcare and Sustainability Symposiums**
- Attendance included
- Acknowledgment as supporter of NY & NJ MSDC Educational Programs
- Acknowledgment in events program
PAY IT FORWARD SPONSOR $3,500

✓ Recognition as a supporter of Minority-Owned Businesses
✓ Your company’s logo placed in all advertising materials as The Council’s MBE Partner Sponsor
✓ Highlighted as a major sponsor on The Council’s website and all print promotional materials for the following signature events

The Pay It Forward Sponsor allows Certified MBEs to sponsor attendance for MBEs in Class I (revenue under $1 million). The Sponsor may select a deserving MBE or ask The Council to choose on their behalf. The Council will formally notify the Receiver of their sponsorship.

Business Opportunity Exchanges: New York City and New Jersey
- Quarter (¼) Page Advertisement in Exchange Business e-Journal
- One (1) Registration for the Sponsor
- One (1) Registration for the Receiver
- Acknowledgement as a Pay It Forward Sponsor on the website

Partnership Awards Gala
- Quarter (¼) page ad in the Partnership Awards Gala e-Journal
- One (1) Council-Certified Supplier Ticket (Sponsor)
- One (1) Council-Certified Supplier Ticket (Receiver)
- Acknowledgement as a Pay It Forward Sponsor on the website

Networking for Scholarships
- One (1) Networking Pass (Sponsor)
- One (1) Networking Pass (Receiver)
- Acknowledgement as Pay It Forward Sponsor on the website

ASSOCIATE SPONSOR $2,000

Business Opportunity Exchanges: New York City and New Jersey
- Quarter (¼) Page Advertisement in Exchange Business e-Journal
- One (1) full registration

Partnership Awards Gala
- Quarter (¼) page ad in the Partnership Awards Gala E-journal
- One (1) full certified supplier ticket
ANNUAL SPONSORSHIPS

☐ Certified MBE Partner Sponsor $10,000

☐ Certified MBE Support Sponsor $5,000

☐ Pay it Forward Sponsor $3,500

☐ Certified MBE Associate $2,000

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COMPANY NAME: _____________________________________________

CONTACT PERSON: ____________________________________________ TITLE: ________________________________

ADDRESS: __________________________________________________________

CITY: __________________________ STATE: ___________ ZIP CODE: __________

TELEPHONE: ___________________ FAX: _______________________

EMAIL: ________________________________

Payments: Please be sure to check (x) the appropriate box. Preferred Payment Method: Company Check — Thank You

☐ CHECK #: __________________________________________________ INVOICE? ☐ YES ☐ NO

☐ PURCHASE ORDER #: __________________________________________

CREDIT CARD: ☐ American Express ☐ Master Card ☐ Visa ☐ Discover

CARD #: ___________________ EXP. DATE: __________________ SECURITY CODE: ______

NAME ON CARD: ______________________________________________

AUTHORIZING SIGNATURE: ______________________________________

Credit card charges greater than $4,000 are subject to 3.25% fee. Please apply fee when processing your credit card.

Mail Order Form and Payment to: New York & New Jersey Minority Supplier Development Council, Inc.
Attn: Maria Rosa, 65 W. 36th Street, 7th Floor, Ste.702, NY, NY 10018 Send via email: mrosa@nynjmsdc.org