



New York & New Jersey
Minority Supplier
Development Council

MBE BUNDLE SPONSORSHIP

Dear Valued Suppliers,

Hope all is well. Thank you for your interest in our sponsorship opportunities and for your continuing support of NMSDC and our Council.

As you are planning your 2019 budget, please consider an annual sponsorship of the New York and New Jersey Minority Supplier Development Council. By becoming an annual sponsor, you not only provide financial support to The Council, but you also gain recognition and build a presence that strengthens your business relationships in New York and New Jersey. Being a visible presence at Council events throughout the year keeps your company top-of-mind with some of the nation's largest and most well-known corporations.

None of our programs and initiatives would be as strong as they are without your financial support and participation. From the Networking for Scholarships & Business Opportunity Exchange, through to our Gala Partnership Awards dinner, each event creates multiple connection points for minority-owned businesses and corporations to build relationships that lead to greater success for the MBEs, and stronger, more diverse supply chains for the corporations.

We are continuing to develop new networking opportunities and educational programs for business owners and corporate supplier diversity professionals throughout our region, which includes New York City, upstate New York, Long Island and northern/central New Jersey. We are building up our team so that we can identify new corporations, thereby giving you more opportunities to grow your business.

In this booklet, you will find a range of sponsorship levels to fit your budget and meet your strategic goals. Please help to continue the great work we all do together and join other top companies as an annual corporate sponsor for 2019. Your presence and contribution are what makes our collective success possible.

Thank you for your time and consideration. Please contact my colleague, LaTisha Green at any time at 212-502-5663 or lgreen@nynjmsdc.org if you have questions, or you'd like to confirm your annual commitment for 2019.

Sincerely,



Terrence Clark
President and CEO

MBE BUNDLE SPONSORSHIPS



CERTIFIED MBE PARTNER SPONSOR

\$10,000

Recognition as a supporter of Minority-Owned Businesses Inclusion in all advertising materials as The Council's Premier Sponsor Highlighted as a major sponsor on The Council's Website, and all print promotional material for all major events

Business Opportunity Exchange

- 3 Full Registrations
- One (1) full-page ad the Business Opportunity Exchange Business Directory
- Acknowledgement as Partner:
- Logo included in sponsors listing on event microsite
- Logo listed on Signage
- Acknowledgement in the Business Opportunity Exchange Business Directory

Networking for Scholarships

- Certified MBE Golfer package

Partnership Awards Gala

- Five (5) Tickets for the Partnership Awards Gala
- One (1) full-page ad the Partnership Awards Gala eJournal
- Acknowledgement as Partner:
- Logo included in sponsors listing on event microsite
- Logo listed on Signage
- Acknowledgement in the Partnership Awards Gala eJournal
- Logo displayed during event

Educational Programs (Healthcare Symposium & Sustainability Symposium)

- Attendance included
- Acknowledgment as supporter of NY & NJ MSDC Educational Programs
- Acknowledgment in events program

YOUR PRESENCE AND CONTRIBUTION
ARE WHAT MAKES OUR COLLECTIVE
SUCCESS POSSIBLE.

CERTIFIED MBE SUPPORTER SPONSOR

\$5,000

Recognition as a supporter of Minority-Owned Businesses Inclusion in all Advertising materials as The Council's Premier Sponsor Highlighted as a major sponsor on The Council's Website, and all print promotional material for all major events

Business Opportunity Exchange

- Full Registration
- 1 Day One Registration
- One half (1/2) page ad the Business Opportunity Exchange Business Directory
- Acknowledgement as supporter:
- Logo included in sponsors listing on event microsite
- Logo listed on Signage
- Acknowledgement in the Business Opportunity Exchange Business Directory

Networking for Scholarships

- 1 Networking Pass

Partnership Awards Gala

- Two (2) Tickets for the Partnership Awards Gala
- One half (1/2) page ad the Partnership Awards Gala eJournal
- Acknowledgement as supporter:
- Logo included in sponsors listing on event microsite
- Logo listed on Signage
- Acknowledgement in the Partnership Awards Gala eJournal
- Logo displayed during event

Educational Programs (Healthcare Symposium & Sustainability Symposium)

- Attendance included
- Acknowledgment as supporter of NY & NJ MSDC Educational Programs
- Acknowledgment in events program

CERTIFIED MBE ASSOCIATE SPONSOR

\$2,000

Business Opportunity Exchange

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|---|-------|
| • ¼ pg advertisement in Exchange Business Directory | \$250 |
| • 1 Day One Registration | \$150 |

Partnership Awards Gala

- | | |
|--|-------|
| • ¼ pg advertisement in the Partnership Awards Gala eJournal | \$375 |
| • 1 Council-Certified Supplier Ticket | \$375 |

ANNUAL SPONSORSHIPS

<input type="checkbox"/> Certified MBE Partner \$10,000	<input type="checkbox"/> Certified MBE Supporter \$5,000	<input type="checkbox"/> Certified MBE Associate \$2,000
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ADDITIONAL SPONSORSHIPS

Please print the names of the PROMOTIONAL/UNDERWRITING OPPORTUNITY/EVENTS SPONSORSHIP your organization would like to sponsor below: IE: Gala Bronze Sponsor \$7,500

COMPANY NAME:		
CONTACT NAME:		
TITLE:		
ADDRESS 1:		
ADDRESS 2:		
CITY:	STATE:	ZIP:
TELEPHONE:	FAX:	
EMAIL:		
AUTHORIZING SIGNATURE:		

Method of Payment: Please be sure to check (x) the appropriate box. *The Council would prefer payment by Company Check — Thank You*

<input type="checkbox"/> Check #:	Invoice?: Y___ N___	
<input type="checkbox"/> Purchase Order #:		
<input type="checkbox"/> American Express <input type="checkbox"/> MasterCard <input type="checkbox"/> Visa <input type="checkbox"/> Discover <input type="checkbox"/> Other <small>(Amounts greater than \$4000 are Subject to 3.25% fees for all credit card charges)</small>		
CREDIT CARD NUMBER:	EXP. DATE:	SECURITY CODE:
NAME ON CREDIT CARD (PLEASE PRINT):		
AUTHORIZING SIGNATURE:		

Order forms and payment should be mailed to:

New York & New Jersey
 Minority Supplier
 Development Council, Inc.
 Attn: LaTisha Green
 65 W. 36th Street
 7th Floor, Ste. 702
 New York, NY 10018

or emailed to:

LGreen@nynjmsdc.org

Your Direct Link to Business Opportunities

CERTIFY
DEVELOP
CONNECT
ADVOCATE

**New York & New Jersey
Minority Supplier
Development Council, Inc.**

65 W. 36th Street
7th Floor, Ste 702
New York, NY, 10018

nynjmsdc.org

 /NYNJMSSDC
 @NYNJCouncil
 @NYNJCouncil

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