

45TH
ANNIVERSARY

20 PARTNERSHIP
AWARDS
GALA

REFLECTIONS
OF EXCELLENCE 18

SPONSORSHIP PACKET

NOVEMBER 1, 2018
NEW YORK MARRIOTT MARQUIS

MBE Chair:



New York & New Jersey
Minority Supplier
Development Council

We Turned 45 This Year ... Come Celebrate ... Join Us!

Each year, the New York and New Jersey Minority Supplier Development Council's Partnership Awards Gala recognizes and honors the achievements of stellar minority-owned firms and corporate members who have gone above and beyond the call of duty in creating rewarding business relationships. These relationships create new jobs and deliver services and goods that strengthen our economy.

This year is extra special as we celebrate you and the hard work of Council staff, leaders, friends, corporate members, minority business enterprises (MBEs) and everyone who contributed to our 45 years of success. We are also introducing a new recognition this year - The Chief Procurement Officer Award.

Join us on Thursday, November 1 at the New York Marriott Marquis as we celebrate our 45 years of commitment to supplier diversity and MBE development!

Advertise your company in the Gala Journal to reach this tremendous audience. Submit your ad today.

THURSDAY, NOVEMBER 1

6:30 PM

NEW YORK MARRIOTT MARQUIS

1535 Broadway
West 46th Street and Broadway
New York, NY 10036

SPONSORSHIP OPPORTUNITIES

CORPORATE CHAIR

FULL SPONSORSHIP \$30,000

CO-SPONSORSHIP \$15,000 (listed benefits would be split in half)

- Two VIP Tables of 10 (each) and opening reception tickets
- Seat for two at the Head Table
- Participation of appointed Corporate Executive as a presenter in the evening's program
- Welcome letter from Corporate Executive in the Anniversary Journal
- One-page narrative on Corporate Supplier Diversity Program in the 45th Anniversary Souvenir Journal
- Full-page, full-color advertisement with premiere placement in 45th Anniversary Gala Souvenir Journal
- Display of company logo at event
- Inclusion in all press releases and photo opportunities
- Highlighted in all printed material and event website
- A 3-minute welcome presentation by Corporate CEO (if desired)
- 30-second commercial spot highlighted during dinner

COUNCIL-CERTIFIED SUPPLIER (MBE) CHAIR

- Full Sponsorship of 45th Anniversary Awards Gala \$15,000 *SOLD
- Co-Sponsorship \$7,500 (listed benefits would be split in two) \$15,000
- One VIP table of 10 and 10 opening reception tickets
- Seat for two at the Head Table
- Participation of company's president as a presenter in the evening's program
- Welcome letter from company's president in the 45th Anniversary Souvenir Journal
- One-page narrative on the company (presented in the 45th Anniversary Souvenir Journal)
- Full-page, full-color advertisement with premiere placement in 45th Anniversary Gala Souvenir Journal
- Display of company logo at event
- Inclusion in press releases and photo opportunities, highlighted in printed material
- A 2-3-minute welcome presentation by CEO (if desired)
- 30-second commercial spot highlighted during dinner

SPONSORSHIP OPPORTUNITIES

PLATINUM

\$15,000

- Co-sponsorship of 45th Anniversary Awards Dinner
- Display of company logo at event
- 1 Premiere Table for 10 plus 2 additional tickets
- Full-page, full-color advertisement with premiere placement in 45th Anniversary Gala Souvenir Journal
- Representative at Head Table
- Acknowledgement as Premiere Sponsor on The Council's Website
- Acknowledgement in 45th Anniversary Gala Souvenir Journal
- Corporate highlight in electronic newsletter

GOLD

\$12,000

- Co-sponsorship of 45th Anniversary Opening Reception
- 1 VIP Table for 10
- Full-page, full-color advertisement prominently placed in 45th Anniversary Gala Souvenir Journal
- Acknowledgement in 45th Anniversary Gala Souvenir Journal
- Acknowledgement as a 45th Anniversary Gala Sponsor on The Council's website
- Corporate Highlight in The Council newsletter

SILVER

\$10,000

- Co-sponsorship of 45th Anniversary Closing Reception
- Special Dinner Seating for 10
- Full-page, full-color advertisement in 45th Anniversary Gala Souvenir Journal
- Acknowledgement in 45th Anniversary Gala Souvenir Journal
- Acknowledgement as a 45th Anniversary Gala Sponsor on The Council's website

SPONSORSHIP OPPORTUNITIES

BRONZE

\$7,500

- Table for 10
- Full-page, full-color advertisement in 45th Anniversary Gala Souvenir Journal
- Acknowledgement in 45th Anniversary Gala Souvenir Journal
- Acknowledgement as a 45th Anniversary Gala Sponsor on The Council's website

MBE PARTNER

\$5,000*

- Table for 5
- Full-page, full-color advertisement in 45th Anniversary Gala Souvenir Journal
- Acknowledgement in 45th Anniversary Gala Souvenir Journal
- Acknowledgement as a 45th Anniversary Gala Sponsor on The Council's website
- * Council-certified minority-owned business enterprises (MBEs) only

ADDITIONAL SPONSORSHIP OPPORTUNITIES

Please contact LaTisha Green (LGreen@nynjmsdc.org) at The Council to learn more about these opportunities.

ADDITIONAL SPONSORSHIP OPPORTUNITIES

GALA MEMENTO GIFTS

\$6,000

Acknowledgement on Event Website, Gala Souvenir Journal and on Memento Gifts

JOURNAL SPONSOR

\$10,000

Full page, four color advertisement in Gala Souvenir Journal
Acknowledgement on Event Website, and in Gala Souvenir Journal

TABLE DECORATIONS

Sole Sponsor \$10,000

Serve as the sole sponsor of the table centerpieces for the event of the year

Co-Sponsor (2) \$5,000

Acknowledgement on Event Website and in Gala Souvenir eJournal

VIP RECEPTION

\$12,500

As the premier sponsor for the VIP Reception, your sponsorship would include:

Host Corporation for the VIP Reception

Step and Repeat banner featuring your company Logo for photo opportunities

2 hotel rooms reserved for 1 night stay at host hotel

Acknowledgement on Event Website, Gala Souvenir Journal, and Display of company logo during VIP Reception

Registration(s) not included with Additional Promotional Item Opportunities unless otherwise stated.

SPONSORSHIP ORDER FORM

<input type="checkbox"/> Corporate Chair Full \$25,000; Co-Sponsor (2) \$15,000	<input type="checkbox"/> Council-Certified Supplier (MBE) Chair Full \$15,000; Co-Sponsor \$7,500	<input type="checkbox"/> Platinum \$15,000
<input type="checkbox"/> Gold \$12,000	<input type="checkbox"/> Silver \$10,000	<input type="checkbox"/> Bronze \$7,500
<input type="checkbox"/> MBE Partner* \$5,000 * Minority-owned business enterprises only	<input type="checkbox"/> Entertainment Sole Sponsor \$5,000 Co-Sponsor \$2,500	<input type="checkbox"/> Gala Invitations \$5,000
<input type="checkbox"/> Gala Memento Gifts \$6,000	<input type="checkbox"/> Journal Sponsor \$10,000	<input type="checkbox"/> Table Decorations Sole Spnsr \$10,000; Co-Spnsr (2) \$5,000
<input type="checkbox"/> VIP Reception \$12,500	Please visit www.NYNJCouncilGala.com to register the names of your guests and purchase individual tickets.	

I AM UNABLE TO PARTICIPATE, BUT PLEASE ACCEPT MY 100% TAX-DEDUCTIBLE DONATION OF:
\$ _____

COMPANY NAME
(As it should appear in print)

CONTACT NAME

ADDRESS 1

ADDRESS 2

CITY: _____ **STATE:** _____ **ZIP:** _____

TELEPHONE: _____ **FAX:** _____

EMAIL: _____

Method of Payment: Please be sure to check (x) the appropriate box.

American Express MasterCard Visa Discover Other
(Amounts greater than \$4000 are Subject to 3.25% fees for all credit card charges)

Check/Money Order
My check will be mailed before November 6, 2015

Bill Me

Purchase Order/Voucher # _____

CREDIT CARD NUMBER: _____

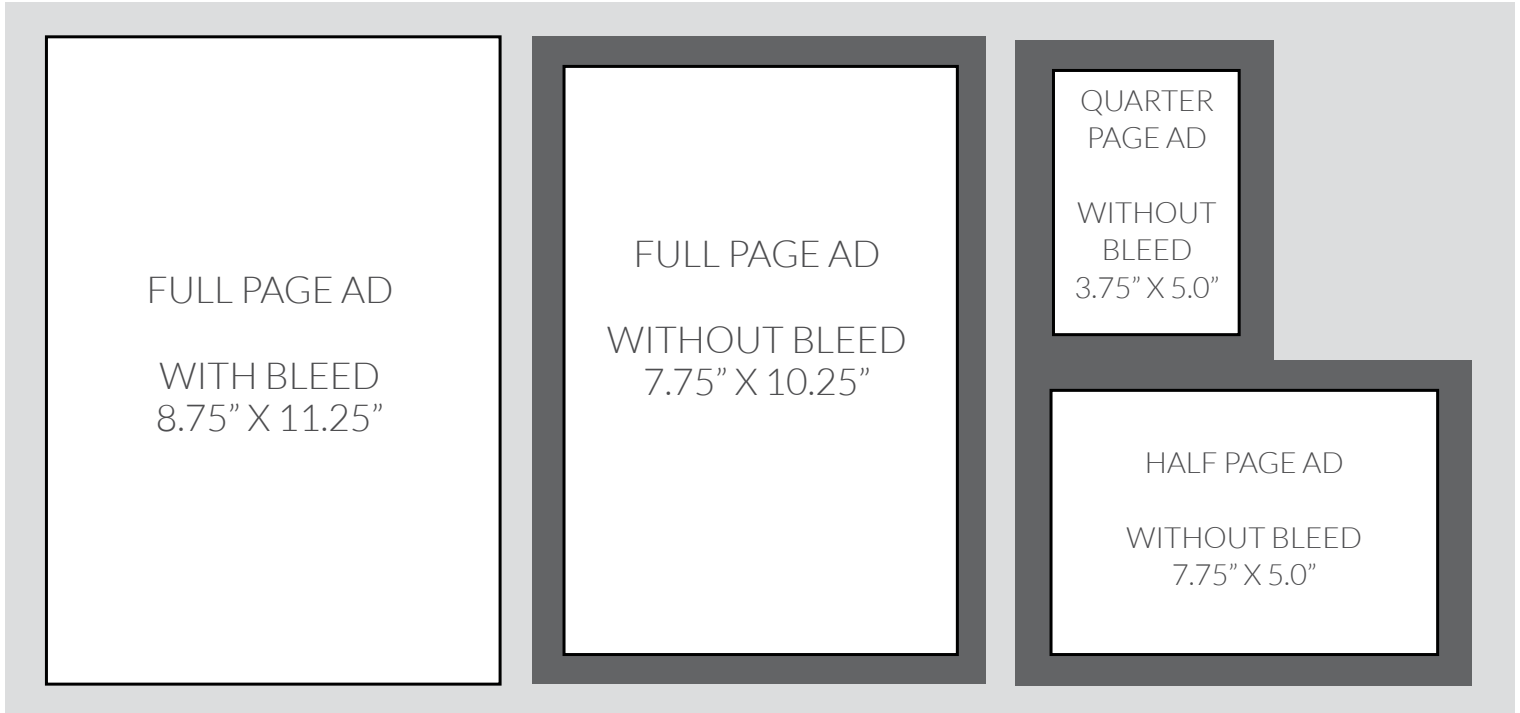
EXP. DATE: _____ **SECURITY CODE:** _____

NAME OF CARDHOLDER (PRINT): _____

SIGNATURE: _____

JOURNAL SUBMISSION GUIDELINES & DEADLINES

Advertise your company in the Gala Journal today! Submit by August 31, 2018 and receive our 45th anniversary discount.



PLEASE NOTE: Ad specifications and dimensions have changed. This is for a printed journal. All ads are four color

DEADLINE: Monday, 10/1/18 11:00 pm EST

ACCEPTABLE DOCUMENTS AND FILE TYPES:

- Final layouts should be provided as high-resolution PDF and include crop marks for printing when applicable.
- Include all supporting fonts and graphics in accompanying folders.
- Include laser proofs at 100% whenever possible.

FILES SHOULD BE E-MAILED TO: council@eimpactconsulting.com

If you would like to submit hard copies or a disc, please ship to:
NY & NJ MSDC, c/o Impact Consulting Enterprises, 172 South Clinton Street,
East Orange, NJ 07018

LAYOUT SPECIFICATIONS:

- Full Page Ad Trim Size: 8.5" x 11.0"
- Full page Image area (with bleed): 8.75" x 11.25"
- Full page Image area (without bleed): 7.75" x 10.25" (.375" margins)
- Half-Page Ad (horizontal) Image area: 7.75" x 5.0"
- Quarter-Page Ad Image area: 3.75" x 5.0"
- Please note that the ad blocks have a 0.375" outside margin and a 0.25" margin between ad blocks.

QUESTIONS ABOUT THE ART SPECS? email: council@eimpactconsulting.com

2018 PARTNERSHIP AWARDS GALA

SPONSORSHIP PACKET

45TH
ANNIVERSARY

Please make ad selection below ****PLEASE DOUBLE CHECK AD SPECS (ON PREVIOUS PAGE)****

<input type="checkbox"/> Back Cover \$ 3,000	<input type="checkbox"/> Inside Back Cover \$2,800
<input type="checkbox"/> Inside Front Cover \$2,800	<input type="checkbox"/> Full-Page: (Premium Placement) \$2,500
<input type="checkbox"/> Full-Page: (General Placement) \$1,800	<input type="checkbox"/> Half Page \$900
<input type="checkbox"/> Half Page \$600 (Council-Certified MBEs Only)	<input type="checkbox"/> Quarter Page \$450 (Non-Council-Certified MBEs Only)
<input type="checkbox"/> Quarter Page \$350 (Council-Certified MBEs Only)	<input type="checkbox"/> 45th Anniversary Special! Save \$45 Save \$45 on any size ad purchased by August 31, 2018

PLEASE NOTE:
All ads are four color.

Check here to re-use your **2018 Business Opportunity Exchange Ad.**

Additional charges will be applied for ads not camera ready (photos are extra). We can accommodate bleeds. Line screen is 175.

METHOD OF PAYMENT: Please be sure to check (x) the appropriate box.

<input type="checkbox"/> American Express <input type="checkbox"/> MasterCard <input type="checkbox"/> Visa <input type="checkbox"/> Discover <input type="checkbox"/> Other		
<input type="checkbox"/> Check/Money Order (Attached)	<input type="checkbox"/> Check/Money Order (To Follow)	<input type="checkbox"/> Bill Me
PURCHASE ORDER/VOUCHER #		
CREDIT CARD NUMBER:		
EXP. DATE:	SECURITY CODE:	
NAME OF CARDHOLDER (PRINT):		
SIGNATURE:		

PAYMENT INFORMATION

NAME (FIRST/LAST):		
TITLE:		
COMPANY NAME:		
ADDRESS:		
CITY:	STATE:	ZIP:
TELEPHONE:	FAX:	
EMAIL:		
AUTHORIZING SIGNATURE/TITLE		

EMAIL OR MAIL ORDER FORMS AND PAYMENT TO:

NY&NJ MSDC
Partnership Awards Gala
65 West 36th Street, Suite 702
New York, NY 10018
Phone: (212) 502-5663
Fax: (212) 502-5807
E-mail: Lgreen@nynjmsdc.org

The New York & New Jersey Minority Supplier Development Council policy requires full payment prior to event. Payments made outside of the allotted period will be accepted if those payments are from companies with a payment policy that has been previously established and communicated to The Council. In the event that an extended company payment policy has not been established or communicated to The Council and there is a failure to pay this invoice within the allotted period, The Council shall be entitled to charge interest at the rate of 1.5% on a monthly basis commencing from the due date of this invoice and terminating upon full payment and satisfaction.

In the case of returned checks, a \$20.00 administrative processing fee shall be imposed in addition to the return check bank fee. In the case of bad debt, and where a collection fee is incurred, a 35% cost will be levied on the outstanding balance.

CANCELLATION POLICY: Cancellation must be received in writing two (2) weeks before the event and shall be subject to a cancellation administration fee of 20% of the applicable fee. In the case of credit card payments, an additional charge of 6% will apply to credit cards changes. After this date, the full registration fee will apply (substitutions deemed suitable in the sole discretion of the Council will however be accepted). In the event of a "no show", payment shall still be required.

WWW.NYNJMSDC.ORG/GALA

REGISTRATION NOTES

ONCE YOUR SPONSORSHIP IS CONFIRMED YOU WILL RECEIVE DISCOUNT CODES TO REGISTER YOUR PARTICIPANTS ONLINE.

Order forms and payment should be emailed or mailed to:
New York & New Jersey Minority
Supplier Development Council, Inc.
Attn: LaTisha Green
65 West 36th Street
Suite 702
New York, NY 10018
LGreen@nynjmsdc.org

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