

20 PARTNERSHIP
AWARDS
GALA

REFLECTIONS
OF EXCELLENCE
IN DIVERSITY 17

SPONSORSHIP PACKET

MBE Chair:



2017 PARTNERSHIP AWARDS GALA

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Join Us!

Each year, the New York and New Jersey Minority Supplier Development Council's Partnership Awards Gala recognizes and honors the achievements of stellar minority-owned firms and corporate members who have gone above and beyond the call of duty in creating rewarding business relationships. The effects of these relationships are felt nationwide from the creation of new jobs, to the delivery of those services and goods that are strengthening our economy every day. Thursday, November 9 at the Sheraton New York Times Square as we celebrate this success! Advertise your company in the Gala E-Journal & have your advertisement featured on the gala microsite for 6-10 months! Submit your ad today.

Thursday, November 9th

6:30 PM

Sheraton

New York Times Square

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SPONSORSHIP OPPORTUNITIES

Corporate Chair

Full Sponsorship \$30,000
Co-Sponsorship \$15,000 *(listed benefits would be split in two)*

Two VIP Tables of 10 (each) and opening reception tickets
Seat for two at the Head Table
Participation of appointed Corporate Executive as a presenter in the evenings' program
Welcome letter from Corporate Executive in the Souvenir eJournal
One page narrative on Corporate Supplier Diversity Program in the Souvenir eJournal
Full-Page, Full-Color advertisement with premiere placement in Gala Souvenir eJournal
Display of company logo at event
Inclusion in all press releases and photo opportunities
Highlighted in all printed material, event website (invitation, advertisement)
A 3-minute welcome presentation by Corporate CEO (if desired)
30 second commercial spot highlighted during dinner

Council-Certified Supplier (MBE) Chair

~~Full Sponsorship \$15,000~~ ***SOLD**
~~Co-Sponsorship \$7,500~~ *(listed benefits would be split in two)*

One VIP table of 10 and 10 opening reception tickets
Seat for two at the Head Table
Participation of Company's president as a presenter in the evenings' program
Welcome letter from Company's President in the Souvenir eJournal
One page narrative on Company (presented in the Souvenir eJournal)
Full-Page, Full-Color advertisement with premiere placement in Gala Souvenir eJournal
Display of company logo at event
Inclusion in press releases and photo opportunities, highlighted in printed material (invitation)
A 2-3 minute welcome presentation by CEO (if desired)
30 second commercial spot highlighted during dinner

Platinum

\$15,000

Co-sponsorship of Awards Dinner
Display of company logo at event
1 Premiere Table for 10 plus 5 additional tickets
Full-Page, Full-Color advertisement with premiere placement in Gala Souvenir eJournal
Representative at Head Table
Acknowledgement as Premiere Sponsor on Council's Website Acknowledgement in Gala Souvenir eJournal
Corporate highlight in electronic newsletter

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Gold

\$12,000

Co-sponsorship of Opening Reception
1 VIP Table for 10 plus 2 additional tickets
Full-Page, Full-Color advertisement prominently placed in Gala Souvenir Journal
Acknowledgement in Gala Souvenir Journal
Acknowledgement as a Gala Sponsor on Council's Website
Corporate highlight in electronic newsletter

Silver

\$10,000

Co-sponsorship of Closing Reception
Special Dinner Seating for ten
Full-Page, Full-Color advertisement in Gala Souvenir Journal
Acknowledgement in Gala Souvenir Journal
Acknowledgement as a Gala Sponsor on Council's Website

Bronze

\$7,500

Table for ten
Full-Page, Full-Color advertisement in Gala Souvenir Journal
Acknowledgement in Gala Souvenir Journal
Acknowledgment as a Gala Sponsor on Council's Website

MBE Partner*

\$5,000

Tickets for 5
Full-Page, Full-Color advertisement in Gala Souvenir Journal
Acknowledgement in Gala Souvenir Journal
Acknowledgement as a Gala Sponsor on Council's Website
** Minority-owned business enterprises only*

Entertainment

Sole Sponsor \$5,000
Co-Sponsor \$2,500

Acknowledgement in Event Website
Gala Souvenir Journal
Display of company logo during entertainment set

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Gala Memento Gifts

\$6,000

Acknowledgement in Event Website, Gala Souvenir Journal and on memento gifts

Journal Sponsor

\$10,000

Full page Color Advertisement in Gala Souvenir Journal
Acknowledgement in Event Website, and Gala Souvenir Journal

Table Decorations

Sole Sponsor \$10,000

Serve as the sole sponsor of the table centerpieces for the event of the year

Co-Sponsor (2) \$5,000

Acknowledgement in Event Website, and Gala Souvenir Journal

Closing Reception

\$12,500

As the premier sponsor for the Closing Reception, your sponsorship would include:

Host Corporation for the Closing Reception

Gobo featuring your company Logo for photo opportunities

1 table of ten (10) for Gala dinner

Acknowledgement in Event Website, Gala Souvenir Journal, and Display of company logo during VIP Reception

Registration(s) not included with Additional Promotional Item Opportunities unless otherwise stated.

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SPONSORSHIP ORDER FORM

<input type="checkbox"/> Corporate Chair Full \$30,000; Co-Spnsr (2) \$15,000	<input type="checkbox"/> Council-Certified Supplier (MBE) Chair Full \$15,000; Co-Spnsr \$7,500 *SOLD	<input type="checkbox"/> Platinum \$15,000
<input type="checkbox"/> Gold \$12,000	<input type="checkbox"/> Silver \$10,000	<input type="checkbox"/> Bronze \$7,500
<input type="checkbox"/> MBE Partner* \$5,000 * Minority-owned business enterprises only	<input type="checkbox"/> Entertainment Sole Spnsr \$5,000; Co-Spnsr \$2,500	<input type="checkbox"/> Gala Invitations \$5,000
<input type="checkbox"/> Gala Memento Gifts \$6,000	<input type="checkbox"/> Journal Sponsor \$10,000	<input type="checkbox"/> Table Decorations Sole Spnsr \$10,000; Co-Spnsr (2) \$5,000
<input type="checkbox"/> Closing Reception \$12,500	Please visit www.nynjmsdc.org/gala to register the names of your guests and purchase individual tickets.	

I AM UNABLE TO PARTICIPATE, BUT PLEASE ACCEPT MY 100% TAX-DEDUCTIBLE DONATION OF:
\$ _____

COMPANY NAME (As it should appear in print)		
CONTACT NAME		
ADDRESS 1		
ADDRESS 2		
CITY:	STATE:	ZIP:
TELEPHONE:	FAX:	
EMAIL:		

Method of Payment: **Please be sure to check (x) the appropriate box.**

<input type="checkbox"/> American Express <input type="checkbox"/> MasterCard <input type="checkbox"/> Visa <input type="checkbox"/> Discover <input type="checkbox"/> Other (Amounts greater than \$4000 are Subject to 3.25% fees for all credit card charges)	
<input type="checkbox"/> Check/Money Order My check will be mailed before November 6, 2017	<input type="checkbox"/> Bill Me
Purchase Order/Voucher # _____	
CREDIT CARD NUMBER: _____	
EXP. DATE: _____	SECURITY CODE: _____
NAME OF CARDHOLDER (PRINT): _____	
SIGNATURE: _____	

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REGISTRATION NOTES

Once your sponsorship is confirmed you will receive the discount codes to register your participants online.

Order forms and payment should be emailed or mailed to:

New York & New Jersey Minority
Supplier Development Council, Inc.
Attn: LaTisha Green
320 W. 37th Street
9th Floor
New York, NY 10018
LGreen@nynjmsdc.org

The New York & New Jersey Minority Supplier Development Council policy requires full payment prior to event. Payments made outside of the allotted period will be accepted if those payments are from companies with a payment policy that has been previously established and communicated to The Council. In the event that an extended company payment policy has not been established or communicated to The Council and there is a failure to pay this invoice within the allotted period, The Council shall be entitled to charge interest at the rate of 1.5% on a monthly basis commencing from the due date of this invoice and terminating upon full payment and satisfaction. In the case of returned checks, a \$20.00 administrative processing fee shall be imposed in addition to the return check bank fee. In the case of bad debt, and where a collection fee is incurred, a 35% cost will be levied on the outstanding balance.

CANCELLATION POLICY: Cancellation must be received in writing two (2) weeks before the event and shall be subject to a cancellation administration fee of 20% of the applicable fee. In the case of credit card payments, an additional charge of 6% will apply to credit cards changes. After this date, the full registration fee will apply (substitutions deemed suitable in the sole discretion of the Council will however be accepted). In the event of a "no show", payment shall still be required.

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