ABOUT THE COUNCIL™
The New York & New Jersey Minority Supplier Development Council, Inc. (The Council™), established in 1973, is a vital link between major corporations and minority business enterprises (MBEs). Each year, member corporations have reported billions of dollars spent with Council-certified Minority Business Enterprises. Serving the New York and New Jersey region, The Council™ is one of the 23 regional affiliates of the National Minority Supplier Development Council, Inc. (NMSDC).

The New York & New Jersey Minority Supplier Development Council, Inc. (The Council™), a not-for-profit 501(c)(3) organization, identifies minority suppliers; certifies bona-fide minority business enterprises; and facilitates procurement opportunities between major purchasing entities and Council-certified minority suppliers. That supplier group includes Asian, Black, Hispanic and Native-American businesses located throughout the state of New York and Northern and Central New Jersey including Trenton. The Council’s membership consists of Fortune 500 corporations, government agencies, educational institutions and non-profit organizations.

The Council™ encourages its membership of Fortune 500 companies, government agencies, educational institutions and non-profit organizations, to include MBEs as their regular suppliers of products, goods and services. Through its MBE certification program, The Council™ links a myriad of businesses for local, national and global impact. The Council™ is committed to advancing supplier diversity initiatives to a world-class level.

All Regional Corporate Memberships include these NY & NJ MSDC activities plus additional benefits determined by sponsorship levels.

- Listing on NY & NJ MSDC Website (www.nynjmsdc.org)
- Listing and Access to PRISM Database
- Quick Response Sourcing
- Opportunity to host local educational programs
- Participation on NY & NJMSDC committees
- Healthcare Symposium
- Sustainability Symposium
- Quarterly Corporate Membership Meetings/Annual Program Managers Round Table*
- Bi-Annual Informational Ethnic Forums
- Corporate Member Spotlight: Opportunity to be Highlighted in our Monthly Newsletter

*May be ISM Credit Eligible
PLATINUM SPONSOR
$25,000

Recognition as a supporter of Minority-Owned Businesses
Inclusion in all Advertising materials as The Council’s Premier Sponsor
Highlighted as a major sponsor on The Council’s Website, and all print promotional material for all major events

EVENT PACKAGES

Business Opportunity Expo: June
- Premium Exhibit Space (8x10)/ 4 Full Registrations
- Two Exhibitors passes for Trade fair only
- Four Color Page Advertisement in Expo Business Directory
- Representative on Sponsors Luncheon Head Table
- Co-sponsorship of Luncheon
- Reserved seating at Luncheon
- Company Name or Logo on:
  * Expo Event Website
  * Expo Registration Brochure
  * Expo Program Booklet
  * Expo Event Signage
- Acknowledgment throughout event
- 30 Second commercial during event
- Participation in Matchmaker Meetings
- Acknowledgement in media release

Networking for Scholarships: June
- 4 Registrations (Foursome)
- Co-sponsorship of event
- Acknowledgment in Event Program

Fall Networking Event: September
- 4 Registrations
- Co-sponsorship of event
- Acknowledgment in Event Program

Educational Programs (Healthcare Symposium & Sustainability Symposium)
- Acknowledgment as supporter of NY & NJ MSDC Educational Programs
- Acknowledgment in events program
- Attendance included

Partnership Awards Gala: November
- Reserved Premium Table for dinner and opening reception for Ten (10)
- Representative at Head table
- Co-sponsorship of Opening Reception
- Four Color Page Advertisement in Gala Souvenir Journal
- Company Name or Logo on:
  * Event Website
  * Registration Brochure
  * Program Booklet
  * Event Signage
- Company Logo displayed during Dinner
- 30 second commercial spot highlighted during dinner
GOLD SPONSOR
$21,500

Recognition as a supporter of Minority-Owned Businesses
Inclusion in all Advertising materials as The Council’s Premier Sponsor
Highlighted as a major sponsor on The Council’s Website, and all print promotional material for all major events

EVENT PACKAGES

Business Opportunity Expo: June
• Premium Exhibit Space (8x10)/ 3 Full Registrations
• One Exhibitors pass for Trade fair only
• Four Color Page Advertisement in Expo Business Directory
• Co-sponsorship of Welcome Reception
• Company Name or Logo on:
  * Expo Event Website
  * Expo Registration Brochure
  * Expo Program Booklet
  * Expo Event Signage
• Logo included on Event Signage
• Acknowledgment throughout event

Networking for Scholarships: June
• 2 Registrations
• Co-sponsorship of event
• Acknowledgment in Event Program

Fall Networking Event: September
• 3 Registrations
• Co-sponsorship of event
• Acknowledgment in Event Program

Educational Programs (Healthcare Symposium & Sustainability Symposium)
• Acknowledgment as supporter of NY & NJ MSDC Educational Programs
• Acknowledgment in events program
• Attendance included

Partnership Awards Gala: November
• Dinner Seating and Opening Reception tickets for 10
• Co-sponsorship of Opening Reception
• Four Color Page Advertisement in Gala Souvenir Journal
• Company Name or Logo on:
  * Event Website
  * Registration Brochure
  * Program Booklet
  * Event Signage
• Company Logo displayed during Dinner

PLEASE HELP TO CONTINUE THE GREAT WORK WE ALL DO TOGETHER, AND SUPPORT AS AN ANNUAL CORPORATE SPONSOR
SILVER SPONSOR
$19,500

Recognition as a supporter of Minority-Owned Businesses
Inclusion in all Advertising materials as The Council’s Premier Sponsor
Highlighted as a major sponsor on The Council’s Website, and all print promotional material for all major events

EVENT PACKAGES

Business Opportunity Expo: June
- Exhibit Space (8 x 10) / 2 Full Registrations
- One Exhibitor pass for Trade fair only
- Four Color Page Advertisement in Expo Business Directory
- Co-sponsorship of Power Breakfast
- Company Name or Logo on:
  * Expo Event Website
  * Expo Registration Brochure
  * Expo Program Booklet
  * Expo Event Signage
- Logo included on Event Signage
- Acknowledgment throughout event
- Participation in Matchmaker Meetings
- Acknowledgement in media release

Networking for Scholarships: June
- 2 Registrations
- Co-sponsorship of event
- Acknowledgment in Event Program

Fall Networking Event: September
- 3 Registrations
- Co-sponsorship of event
- Acknowledgment in Event Program

Educational Programs (Healthcare Symposium & Sustainability Symposium)
- Acknowledgment as supporter of NY & NJ MSDC Educational Programs
- Acknowledgment in events program
- Attendance included

Partnership Awards Gala: November
- Dinner Seating and Opening Reception tickets for 10
- Co-sponsorship of closing Reception
- Four Color Page Advertisement in Gala Souvenir Journal
- Company Name or Logo on:
  * Event Website
  * Registration Brochure
  * Program Booklet
  * Event Signage
- Company Logo displayed during Dinner
BRONZE SPONSOR
$15,500

Recognition as a supporter of Minority-Owned Businesses
Inclusion in all Advertising materials as The Council’s Premier Sponsor
Highlighted as a major sponsor on The Council’s Website, and all print promotional material for all major events

EVENT PACKAGES

Business Opportunity Expo: June
- Premium Exhibit Space (10 x 10)/ 2 Full Registrations
- One Exhibitor pass for Trade fair only
- Four Color Page Advertisement in Expo Business Directory
- Company Name or Logo on:
  - Expo Event Website
  - Expo Registration Brochure
  - Expo Program Booklet
  - Expo Event Signage
- Acknowledgment throughout event

Networking for Scholarships: June
- 1 Registrations
- Co-sponsorship of event
- Acknowledgment in Event Program

Fall Networking Event: September
- 2 Registrations
- Co-sponsorship of event
- Acknowledgment in Event Program

Educational Programs (Healthcare Symposium & Sustainability Symposium)
- Acknowledgment as supporter of NY & NJ MSDC Educational Programs
- Acknowledgment in events program
- Attendance included

Partnership Awards Gala: November
- Dinner Seating and Opening Reception tickets for 10
- Four Color Page Advertisement in Gala Souvenir Journal
- Company Name or Logo on:
  - Event Website
  - Registration Brochure
  - Program Booklet
  - Event Signage
- Company Logo displayed during Dinner

YOUR PRESENCE AND CONTRIBUTION ARE WHAT MAKES OUR COLLECTIVE SUCCESS POSSIBLE.
ANNUAL CORPORATE & MBE PARTNER
$10,000

EVENT PACKAGES

Business Opportunity Expo: June
- Premium Exhibit Space (8 x 10)/ 2 Full Registrations
- One Exhibitor pass for Trade fair only
- ½ pg Four Color Advertisement in Expo Business Directory
- Company Name and Logo Acknowledgment Expo Event Website, Registration Brochure & Program Booklet
- Logo included on Event Signage
- Acknowledgment throughout event

Educational Programs (Healthcare Symposium & Sustainability Symposium)
- Acknowledgment as supporter of NY & NJ MSDC Educational Programs
- Acknowledgment in events program
- Attendance included

Partnership Awards Gala: November
- Dinner Seating and Opening Reception tickets for 5
- ½ pg Four Color Advertisement in Gala Souvenir Journal
- Acknowledgment in Gala Event Website, Invitation & Souvenir Journal
- Company Logo displayed during Dinner

CERTIFIED MBE SUPPORTER
$5,000

EVENT PACKAGES

Business Opportunity Expo: June
- Premium Exhibit Space (10 x 10)/ 1 Full Registrations
- One Exhibitor pass for Trade fair only
- ½ Page Four Color Advertisement in Expo Business Directory
- Acknowledgment in Expo Event Website, Registration Brochure & Program Booklet
- Logo included on Event Signage
- Acknowledgment throughout event

Educational Programs (Healthcare Symposium & Sustainability Symposium)
- Acknowledgment as supporter of NY & NJ MSDC Educational Programs
- Acknowledgment in events program
- Attendance included

Partnership Awards Gala: November
- Dinner Seating and Opening Reception tickets for 2
- ½ pg Four Color Advertisement in Gala Souvenir Journal
- Acknowledgment in Gala Event Website, Invitation & Souvenir Journal
- Company Logo displayed during Dinner
SPONSORSHIP PACKAGES
NETWORKING FOR SCHOLARSHIPS

This yearly fundraising event generates the critical financial support to fund The Council’s Scholarship Program and provides a unique business development and networking opportunity in a gorgeous outdoor setting.

This event is open to all Council members and non-members interested in experiencing this exclusive golf venue and making valuable connections with top corporate supplier diversity professionals and MBEs.

**Diamond $6,000**

Co-Sponsorship of Networking & Awards Luncheon
- 2 – Foursomes
- 4 – Additional Networking & Awards Luncheon Tickets
- 2 – Golf Hole Sponsorship (one on each course)
- 2 – Tennis Packages
- 1 – Golf Cart Sponsorship
- Inclusion of promotional materials in Golfer Gift Bag
- Prominent logo placement on event signage
- Link from event website to sponsor website
- Recognition as Diamond sponsor in program

**Ruby $3,750**

Co-Sponsorship of Networking & Awards Luncheon
- 1 – Foursome
- 2 – Additional Networking & Awards Luncheon Tickets
- 2 – Golf Hole Sponsorship (one on each course)
- 2 – Tennis Packages
- Inclusion of promotional materials in Golfer Gift Bag
- Prominent logo placement on event signage
- Link from event website to sponsor website
- Recognition as Ruby sponsor in program

**Emerald $1,750**

Co-Sponsorship of Breakfast
- 2 – Full Golf Packages
- 2 – Golf Hole Sponsorship (one on each course)
- Prominent logo placement on event signage
- Link from event website to sponsor website
- Recognition as Emerald sponsor in program
**MBE Sapphire**  $1,000

- 2 Full Golf Packages
- Logo placement on event signage
- Link from event website to sponsor website
- Recognition as MBE Sapphire sponsor in program
- *NMSDC Network Certified Minority-owned business enterprises only*
- 2 Tickets to UPSTATE Matchmaker/Workshop Event
- 2 Tickets to UPSTATE Wine Tasting Networking Event

* Event added for Value add

**Additional Opportunities**

- Apparel Sponsor – Two at $5,000 or one at $10,000
- Awards Luncheon Sponsor – $5,000
- Beverages/Cart Sponsor – $2,500
- Breakfast – $2,000
- Golf Cart Sponsor – $1,000
- Golf Clinic & Putting Contest – $1,500
- Hole Sponsorship – $500
- Longest Drive: Men’s- $750
- Longest Drive: Women’s- $750
- Tennis Clinic & Balls – $1,500
- Tournament Awards – $2,500

* Event added for Value add*
BUSINESS OPPORTUNITY EXPO

Considered New York City’s top conference on business development and corporate outsourcing to multicultural businesses, the Business Opportunity Expo brings together hundreds of certified minority-owned business enterprises to showcase their products and services to member corporations and Expo attendees in a cost-effective and dynamic manner. Every year, the Expo increases opportunities for members to identify new qualified, capable minority-owned firms to enhance their supplier base. This one day event also includes a myriad of workshops, seminars and networking opportunities with some of America’s top corporations and minority businesses. Highlights include match-maker sessions and exciting meal events.

Platinum  $12,500
- 1 – Booth (10’x10’)/4 Full Registrations
- 2 – Additional Name badges
- Co-sponsorship of Sponsors’ Luncheon
- 4 Color Ad in Expo Business Directory
- Representative on Sponsors’ Luncheon Dais
- Acknowledgment in Event, Website, Expo Business Directory, Event Signage

Gold  $10,500
- 1 – Booth (10’x10’)/ 3 Full Registrations
- 1 – Additional Name badge
- Co-sponsorship of Welcome Reception
- 4 Color Ad in Expo Business Directory
- Acknowledgment in Event, Website, Expo Business Directory, Event Signage

Silver  $8,500
- 1 – Booth (10’x10’)/ 2 Full Registrations
- 1 Additional Name badge
- Co-sponsorship of Power Breakfast
- 4 Color Ad in Expo Business Directory
- Acknowledgment in Event, Website, Expo Business Directory, Event Signage

Bronze  $5,500
- 1 – Booth (10’x10’)/2 Full Registrations
- 1 – Additional Name badge
- 4 Color Ad in Expo Business Directory
- Acknowledgment in Event, Website, Expo Business Directory, Event Signage

MBE Partner*  $4,000
- 1 – Booth (10’x10’)/2 Full Registration
- 1 – Exhibitors Pass
- 4 Color Ad in Expo Business Directory
- Acknowledgment in Event, Website, Expo Business Directory, Event Signage
- *NMSDC Network Certified Minority-owned business enterprises only

Badges & Name Tag Holders  $4,000
- Opportunity to sponsor badges for the Business Opportunity Expo.
- Have your Company logo on every attendee badge!

Charging Station Sponsor  $4,000 – $5,000
- Company logo would be prominently displayed at two charging stations on Expo floor.
- 2 Tickets to UPSTATE Matchmaker/Workshop Event
- 2 Tickets to UPSTATE Wine Tasting Networking Event

* Event added for Value add
**Corporate Chair**

**Full Sponsorship** $30,000  
**Co-Sponsorships (2)** $15,000

- Attend and chair Expo Committee Meetings (when schedule allows)  
- Participate in the Program Committee  
- Assist The Council’s efforts to maximize attendance  
- Assist The Council™ in reaching goal of pages of advertising in the Business Directory  
- Representation on the Dais for the Sponsors’ Luncheon  
- Representative participation at the Ribbon Cutting Ceremony  
- Representative as a spokesperson at ONE or ALL of the following:  
  a. Opening Plenary  
  b. Sponsors’ Luncheon  
  c. Welcome Reception  
- Display company banner or Logo throughout the conference  
- Inclusion in all press releases and photo opportunities  
- Included on all printed material (invitation, advertisement)  
- 2 – 10X10 Booths  
- 4 – Full conference registrations  
- 1 – Full Four Color Page Advertisement for inclusion in the Business Directory  
- Welcome letter from representative in the Business Directory  
- 2 – Exhibitor Booth Staff Passes

**Council-Certified Supplier (MBE) Chair**  

**Full Sponsorship** $15,000  
**Co-Sponsorships (2)** $7,500

- Attend and chair Expo Committee Meetings (when schedule allows)  
- Participate in the Program Committee  
- Assist The Council’s efforts to maximize attendance  
- Assist The Council™ in reaching goal of 100 pages of advertising in the Business Directory  
- Representation on the Dais for the Power Breakfast  
- Company representative as a spokesperson throughout the conference program:  
  Opening Plenary  
  Sponsors’ Luncheon  
  Ribbon Cutting Ceremony  
  Welcome Reception  
- Display of company banner throughout the conference or display of Logo on Conference TV screens  
- Inclusion in all press releases and photo opportunities  
- Inclusion on all printed material (invitation, advertisement)  
- A 2 minute welcome address by company President during the Power Breakfast  
- Welcome letter from company President in the Business Directory  
- 2 – 10X10 Booth  
- 3 – Full conference registrations  
- 1 – Full Four Color Page Advertisement for inclusion in the Business Directory  
- 2 – Exhibitor Booth Staff Passes

**Decorations for Exhibit Hall**  

**Full Sponsorship** $5,000  
**Co-Sponsorships (5)** $1,000

- Opportunity to sponsor decorations for the Trade Fair Day  
- Have the Expo Park named after your company!  
ADDITIONAL SPONSORSHIPS

BUSINESS OPPORTUNITY EXPO
CONTINUED

Entertainment Sponsorship
Full Sponsorship $7,500
Co-Sponsorships (3) $2,500
• Opportunity to sponsor the entertainment for the Welcome Reception. Acknowledgment in the Expo Business Directory and at the Welcome Reception.

Exhibit Hall Row Sponsorship $1,000
• 1 – Row Acknowledgment on Your Row in the Exhibit hall

Matchmaker Sponsorship $10,000
• Opportunity to sponsor The Expo’s Matchmaking session which connects registered
• Corporate Procurement representative with Council-Certified MBEs for pre-scheduled 10 minute one-on-one meetings to discuss potential opportunities in specified product and service areas.
• Sponsorship includes an 10x10 Corporate Booth, 2 Full Registrations and a color page ad in the Business Directory.
• Acknowledgment in the Expo Business Directory and Signage Outside the matchmaking room.

Power Breakfast Sponsor $3,000
• Opportunity to sponsor Power Breakfast speaker for the Business Opportunity Expo.
• Sponsorship will include 1 Full Conference Registration to the Business Opportunity Expo.
• Acknowledgment in the Expo Business Directory and on Power Breakfast Signage.

Program Chair
Full Sponsorship $5,000
Co-Sponsorships (2) $2,500
(add $350 to include MBE Full Registration, add $675 to include Corporate Full Registration)
• Participate in the concept and implementation of overall Expo educational programming.
• Acknowledgment in the Expo Business Directory and Signage outside the Educational Workshop rooms.

Promotional Products $6,000
• Giveaways provided during the Business Opportunity Expo.
• Corporate Logo in conjunction with The Council™s logo acknowledged on Conference giveaway.
**Ribbon Cutting Ceremony Sponsor:** $4,500
- Representative will provide a 3 minute welcome to the attendees prior to the opening of the Trade Show and participate in all press coverage along with dignitaries if present.

**Registration Sponsor** $10,000 – $15,000
- Company would be listed in registration brochure as registration sponsor (if confirmed this week) with logo displayed on online registration site and on registration kiosks onsite. This sponsorship includes a 10x10 Corporate Booth, 2 Full Registrations

**Signage for Conference** $3,500

**The Welcome Reception**

- **Full Sponsorship** $10,000
- **Co-Sponsorships (2)** $5,000
  - (Food & Beverage) Acknowledgment in the Expo Business Directory and at the Welcome Reception.
HEALTHCARE SYMPOSIUM

Co-Healthcare Symposium Sponsors (2)  $5,000
Your company will be prominently featured throughout the event highlighting your Healthcare initiatives. The Sponsor shall be promoted and displayed as a leader in Healthcare in all pre, during and post marketing, including the following:
- Prominent logo display on the Healthcare Symposium website
- Acknowledgment on all print and digital marketing as well as promotion and
- Follow-up press coverage
- Welcome address during the Symposium
- Key representation on premier Healthcare plenary panel
- Attendance Included

Healthcare Symposium Luncheon Sponsor  $4,000
Your company’s brand and senior representative will be prominently featured and give the welcome address during the luncheon. Sponsors shall receive the following:
- Prominent logo display on the Healthcare Symposium website
- Acknowledgment on all print and digital marketing
- Prominent signage display during the Luncheon
- Luncheon Welcome Address
- Attendance Included

Healthcare Symposium Corporate Breakfast Sponsor  $3,500
Your company’s brand will be prominently featured and highlights of your company’s Healthcare efforts will be prominently displayed. Sponsors shall receive the following:
- Prominent logo display on the Healthcare Symposium website
- Acknowledgment on all print and digital marketing
- Prominent signage display during Breakfast session
- Attendance Included

Healthcare Symposium MBE Sponsor  $750
Your company’s brand and its Healthcare initiatives will be highlighted and prominently featured in many strategic areas. Sponsors shall receive the following:
- Prominent display as the Healthcare Symposium’s Supplier Sponsor on all print and digital marketing
- Prominent logo display on the Healthcare Symposium’s website
- Attendance Included
AN EVENING OF NETWORKING FOCUSED ON TEAMING

This annual event is an incredible opportunity to talk business with Minority Business Enterprises (MBEs) and corporate partners while watching a major sporting event: Baseball, Tennis or Football.

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<thead>
<tr>
<th>Level</th>
<th>Price</th>
<th>Benefits</th>
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| Platinum | $10,000| • Four (4) Tickets
         |         | • Prominent logo placement on event signage
         |         | • Speaking remarks at venue
         |         | • Private VIP event
         |         | • Signature Memorabilia gift                                      |
| Gold     | $7,500 | • Three (3) Tickets
         |         | • Prominent logo placement on event signage
         |         | • Private VIP event                                                |
| Silver   | $5,000 | • Three (3) Tickets
         |         | • Prominent logo placement on event signage                      |
| Bronze   | $3,500 | • Two (2) Tickets
         |         | • Prominent logo placement on event signage                      |
| MBE Partner* | $2,500 | • Two (2) Tickets
         |         | • Prominent logo placement on event signage
         |         | • Private VIP event                                                |
         |         | *NMSDC Network Certified Minority-owned business enterprises only                                                   |
| Corporate Tickets | $450   |                                                                                                                  |
| MBE Tickets   | $350   |                                                                                                                  |
PARTNERSHIP AWARDS GALA

Each year, the New York and New Jersey Minority Supplier Development Council’s Partnership Awards Gala recognizes and honors the achievements of stellar minority-owned firms and corporate members who have gone above and beyond the call of duty in creating rewarding business relationships. The effects of these relationships are felt nationwide from the creation of new jobs, to the delivery of those services and goods that are strengthening our economy every day.

Corporate Chair
Full Sponsorship $30,000
Co-Sponsorships (2) (Listed benefits would be split in two) $15,000
- Five tickets to the VIP Reception
- Two VIP Tables of 10 (each) and opening reception Tickets
- A four Color Page Advertisement in the Gala Souvenir Journal
- Seat for 2 at the Head Table
- Participation of appointed Corporate Executive as a presenter in the evenings’ program
- Welcome letter from Corporate Executive in the Souvenir Journal
- 1 page narrative on Corporate Supplier Diversity Program in the Souvenir Journal
- Display of company logo at event
- Inclusion in all press releases and photo opportunities
- Highlighted in all printed material, event website (invitation, advertisement)
- A 3-minute welcome presentation by Corporate CEO (if desired)
- 30 second commercial spot highlighted during dinner

Council-Certified Supplier (MBE) Chair
Full Sponsorship $15,000
Co-Sponsorships (2) (Listed benefits would be split in two) $7,500
- 1 – VIP table of 10 and 10 opening reception tickets
- 5 – VIP Reception tickets
- A four color page advertisement in the Gala Souvenir Journal
- Seat for 2 at the Head Table
- Participation of Company’s president as a presenter in the evenings’ program
- Welcome letter from Company’s President in the Souvenir Journal
- 1 page narrative on Company (presented in the Souvenir Journal)
- Display of company logo at event
- Inclusion in all press releases and photo opportunities, highlighted in all printed material (invitation)
- A 2-3-minute welcome presentation by Corporate CEO (if desired)
- 30 second commercial spot highlighted during dinner

Platinum $15,000
- Co-sponsorship of Opening Reception
- Display of company logo at event
- 1 – Premiere Table for 10
- 5 – tickets for VIP Reception
- Four color advertisement in Gala Souvenir Journal
- Representative at Gala Head Table
- 30 second commercial spot highlighted during dinner
- Acknowledgment in Event Website, Gala Souvenir Journal, Event Signage
<table>
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<tr>
<th>Level</th>
<th>Amount</th>
<th>Benefits</th>
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| Gold          | $12,000| - Co-sponsorship of Opening Reception  
- 1 – Premiere Table for 10  
- 2 – tickets for VIP Reception  
- Four color advertisement in Gala Souvenir Journal  
- Acknowledgment in Event Website, Gala Souvenir Journal, Event Signage |
| Silver        | $10,000| - Co-sponsorship of Closing Reception  
- Special Dinner Seating for ten  
- Four color advertisement in Gala Souvenir Journal  
- Acknowledgment in Event Website, Gala Souvenir Journal, Event Signage |
| Bronze        | $7,500 | - Table for ten  
- Full-page Color advertisement in Gala Souvenir Journal  
- Acknowledgment in Event Website, Gala Souvenir Journal, Event Signage |
| MBE Partner*  | $5,000 | - Tickets for 6  
- Full page Color advertisement in Gala Souvenir Journal  
- Acknowledgment in Event Website, Gala Souvenir Journal, Event Signage |

* NMSDC Network Certified Minority-owned business enterprises only

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<thead>
<tr>
<th>Category</th>
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<th>Benefits</th>
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<tr>
<td>Entertainment</td>
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<td>- Acknowledgment in Event Website, Gala Souvenir Journal, and invitations</td>
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<tr>
<td>Gala Invitations</td>
<td>$5,000</td>
<td>- Acknowledgment in Event Website, Gala Souvenir Journal and invitations</td>
</tr>
<tr>
<td>Gala Memento Gifts</td>
<td>$6,000</td>
<td>- Acknowledgment in Event Website, Gala Souvenir Journal and on memento gifts</td>
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</table>
| Journal Sponsor   | $10,000| - Full page Color Advertisement in Gala Souvenir Journal  
- Acknowledgment in Event Website, and Gala Souvenir Journal |
| Table Decorations |        | - Serve as the sole sponsor of the table centerpieces for the event of the year. |
| Sole Sponsor      | $10,000| - Serve as the sole sponsor of the table centerpieces for the event of the year. |
| Co-Sponsor (2)    | $5,000 | - Acknowledgment in Event Website, and Gala Souvenir Journal |
| VIP Reception     | $12,500| - As the premier sponsor for the VIP Reception, your sponsorship would include:  
- Host Corporation for the VIP Reception  
- Step and Repeat banner featuring your company Logo for photo opportunities  
- Reserved table of ten (10) for dinner  
- Acknowledgment in Event Website, Gala Souvenir Journal, and Display of company logo during VIP Reception |
UNDERWRITING OPPORTUNITIES

**Breakfast Biz Meet-up Sponsor** $500
The Council™ is providing an open invitation to all Council-certified MBEs and Corporate Members to meet-up at a networking breakfast every other month before new supplier orientations from 8:30 am to 10am. These informal breakfast meet-ups will be mutually beneficial for both members and MBEs.

**Committee Meetings** $150
The Council’s location and conference room affords the ideal setting for smaller committee meetings, board meetings and MBEIC activities. Refreshments are provided in most instances. As a provider of a “refreshment break” your companies name will be displayed on a sign at the meeting, and mentioned in the newsletter.

**Print Advertisement Package** $3,200
Full page Color advertisement in The Council’s two Signature events books:

**Website Sponsor** $3,500
- Company name prominently displayed for 1 Year.
- A Link to your Supplier Diversity Web page or Business website.

**Venue Host Cost of Food & Beverage**
- Company name prominently displayed as host.
- 2-3 minute welcome on event program.
SUSTAINABILITY SYMPOSIUM

Co-Sustainability Symposium Sponsors (2) $5,000
Your company will be prominently featured throughout the 2-day event highlighting your Sustainability initiatives. The Sponsor shall be promoted and displayed as a sustainability leader in all pre, during and post marketing, including the following:
• Prominent logo display on the Sustainability Symposium website including company narrative highlighting your company’s sustainability efforts
• Acknowledgment on all print and digital marketing as well as promotion and follow-up press coverage
• Ad space in the program of your company’s sustainability initiatives
• Welcome address during the Symposium
• Key representation on premier Symposium plenary
• Attendance included

Sustainability Symposium Luncheon Sponsor $4,000
Your company’s brand and senior representative will be prominently featured and give the welcome address during the luncheon.
Sponsors shall receive the following:
• Prominent logo display on the Sustainability Symposium website including company narrative highlighting your company’s sustainability efforts
• Acknowledgment on all print and digital marketing
• Ad space in the program of your company’s sustainability initiatives
• Prominent signage display during the Luncheon
• Luncheon Welcome Address
• Attendance included

Sustainability Symposium Corp. Breakfast Sponsor $3,500
Your company’s brand will be prominently featured and highlights of your company’s sustainability efforts will be prominently displayed.
Sponsors shall receive the following:
• Prominent logo display on the Sustainability Symposium website including company narrative highlighting your company’s sustainability efforts
• Acknowledgment on all print and digital marketing
• Ad space in the program of your company’s sustainability initiatives
• Prominent signage display during Breakfast session
• Attendance included
ANNUAL SPONSORSHIPS

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<tr>
<td>Platinum</td>
<td>$25,000</td>
<td></td>
</tr>
<tr>
<td>Gold</td>
<td>$21,500</td>
<td></td>
</tr>
<tr>
<td>Silver</td>
<td>$19,500</td>
<td>Annual Corporate &amp; MBE Partner</td>
</tr>
<tr>
<td>Bronze</td>
<td>$15,500</td>
<td>Certified MBE Supporter</td>
</tr>
</tbody>
</table>

Include Special Add On to Annual Package selected above
Please note: an additional fee will be added to your total amount due.

ADDITIONAL SPONSORSHIPS

Please print the names of the PROMOTIONAL/UNDERWRITING OPPORTUNITY/EVENTS SPONSORSHIP your organization would like to sponsor below:

COMPANY NAME:

CONTACT NAME:

TITLE:

ADDRESS 1:

ADDRESS 2:

CITY: STATE: ZIP:

TELEPHONE: FAX:

EMAIL:

AUTHORIZING SIGNATURE:

Method of Payment: Please be sure to check (x) the appropriate box. The Council would prefer payment by Company Check — Thank You

- Check #:

- Purchase Order #:

- American Express □ MasterCard □ Visa □ Discover □ Other

(Amounts greater than $4000 are Subject to 3.25% fees for all credit card charges)

CREDIT CARD NUMBER: EXP. DATE: SECURITY CODE:

NAME ON CREDIT CARD (PLEASE PRINT):

AUTHORIZING SIGNATURE:

Order forms and payment should be mailed to:

New York & New Jersey Minority Supplier Development Council, Inc.
Attn: LaTisha Green
320 W. 37th Street
9th Floor
New York, NY 10018

or emailed to:

LGreen@nynjmsdc.org
Your Direct Link
to Business Opportunities

CERTIFY
ADVOCATE
DEVELOP
CONNECT

New York & New Jersey Minority Supplier Development Council, Inc.
320 W. 37th Street
9th Floor
New York, NY, 10018

nynjmsdc.org

P: 212 502 5663
F: 212 502 5807