



## SUBSCRIPTION PACKAGE

Thank you for your interest in subscription services with the NY & NJ Minority Supplier Development Council (NY & NJ MSDC).

**What is a subscription?** A subscription is an agreement to receive or be given access to affiliate council products or services.

### ABOUT THE COUNCIL

All affiliate councils are required to provide the same basic services afforded a locally certified MBE. The New York & New Jersey Minority Supplier Development Council, Inc. (The Council), established in 1973, is a vital link between major corporations and minority business enterprises (MBEs). Each year, member corporations have reported billions of dollars spent with Council-certified Minority Business Enterprises. The Council is one of the 23 regional affiliates of the National Minority Supplier Development Council, Inc. (NMSDC). The Council, a not-for-profit 501(c)(3) organization, identifies minority suppliers; provides assistance with business development; and facilitates procurement opportunities between major purchasing entities and certified minority suppliers. The supplier group includes Asian, Black, Hispanic and Native-American businesses located throughout the state of New York and Northern and Central New Jersey including Trenton. The Council's membership consists of Fortune 500 corporations, government agencies, educational institutions and non-profit organizations. The Council presently has over 40 local corporate members in the NY & NJ region.

#### NY & NJ Council Local Corporate Members

- Capstone Funding LLC
- Chubb Corporation
- College Board
- Columbia Business School (HSBDC) Columbia University - Harlem SBDC
- ConEdison Solutions
- Consolidated Edison Co of NY
- Deutsche Bank
- EmblemHealth
- Emmis Operating Company
- Federal Home Loan Bank of NY
- Girl Scouts of the USA
- Guggenheim Partners
- County of Hudson
- Konica Minolta Business Solutions
- L.P. Ciminelli
- Lago Casino/Wilmoreite
- Larsen & Toubro
- Lee Hecht Harrison LLC
- Manhattan MBDA
- MasterCard
- Moody's Corporation
- MTA
- New Jersey Transit
- New York Air Brake
- NYC Housing Authority
- Northwell Health (formerly Northshore)
- Noven Pharmaceutical
- Pace University
- Paychex Inc.
- Pike Company
- Public Service Enterprise Group
- Ricoh
- Robert Wood Johnson University Hospital
- Rutgers University
- Sanofi
- Sterling National Bank
- Time Warner Cable
- University Hospital
- University of Rochester
- Wegmans Food Markets, Inc.
- WESCO Distribution
- Westchester Medical Center

To qualify for subscription services, your company must meet the following criteria:

- Must be a current certified MBE within the National Minority Supplier Development Council (NMSDC) network.
- **\*Note** Your subscription expiration date will be tied to your home council expiration date. If you are requesting subscription services within 60 days of your expiration date with your home certifying Council, we recommend that you hold your request until you have recertified with your home council.

**Subscription Services will include the following:**

<p><b>Subscription Acknowledgment letter</b> This letter from the Council President will affirm your company as a NY &amp; NJ Council Subscriber which entitles you to all of the below enhanced services</p>
<p><b>Letters of Introduction for two(2) corporate members from Council President</b> The Council President will provide two(2) letters of introduction to the Council members of your choice which will include your capabilities statement (your capability statement must be provided at the time of subscription)</p>
<p><b>Eligibility for Council's Financial Program Assistance</b> The Council has partnered with several Financial agencies to assist with factoring/financial advising/business loans/and receivables</p>
<p><b>Access to The Council's Local Corporate Members</b> This list of all active Council corporate members includes the supplier diversity sites</p>
<p><b>Eligibility for participation in One-on-One Meetings &amp; Matchmakers with Corporate Members</b> Throughout the year, the council hosts one-on-one matchmaker meetings which enables you to meet with Corporate Members looking to purchase specific goods and services.</p>
<p><b>Introduction to NY &amp; NJ Council MBEs for strategic alliances</b> The Council promotes and encourages MBE to MBE activity on an ongoing basis. As a subscriber, you will be invited to attend all MBE to MBE Exchanges, Workshops and mini-fairs</p>
<p><b>Participation in the Council's MBE Annual Meeting</b> You are eligible to attend The Council's MBE Annual Meetings which will provide you with the state of The Council, NMSDC, business trend workshops and special panel discussions. Annual meeting currently held in second quarter.</p>
<p><b>Extra 10% discount over and above certified supplier rate for ALL Council major events</b> Expo, Gala, Golf &amp; Networking Fall Event (includes exhibitor registration) A special discount code will be given to subscribers which will entitle you to an extra 10% discount when registering for all fee based events</p>
<p><b>Office space &amp; teleconferencing access for meetings</b> Maximum capacity 10. By appointment only, You may request to use the Council's conference room and teleconferencing at our headquarters in Mid-town Manhattan by appointment if hosting a meeting and space is needed. Prime location...Only 3 blocks from Penn Station NY. Must reserve at least one (1) week prior to meeting.</p>
<p><b>Eligibility to participate as a panelist in any MBE/Corporate related workshops</b></p>
<p><b>Monthly email newsletters</b> Receive Council information, business trends in the NY &amp; NJ area and all upcoming event information</p>
<p><b>Inclusion in sourcing pool</b> As a subscriber, your company will be included in all Corporate &amp; MBE sourcing depending on product or service requested</p>
<p><b>Eligibility to serve on the Council's MBEIC Committee</b> The MBEIC is a collective of minority business owners, whose mission is to help the New York &amp; New Jersey council-certified minority owned businesses grow and expand by providing counsel and specific program recommendations to The Council. As a NY &amp; NJ MSDC Subscriber, you are eligible to serve on this MBE Committee</p>
<p><b>Eligibility to participate as a sponsor of any NY &amp; NJ Council event Including Annual Sponsorship</b> Please contact The Council Office for available sponsorships at 212-502-5663</p>
<p><b>One-on One Business Strategy Meeting with Council President</b> The Council President is available for 30 minute one-on-one business strategy meetings by appointment only.</p>
<p><b>MBE spotlight in Council Newsletter</b> Each month the Council publishes an electronic newsletter which includes a MBE Spotlight section. As a subscriber to the NY &amp; NJ Council your company qualifies for a MBE spotlight. Your company will be spotlighted the following month of your subscription start date. (Company bio required at time of subscription)</p>

## Subscription Fees

The NY & NJ MSDC annual subscription fee applies to all MBEs certified by NMSDC affiliate councils located outside of the State of New York and Northern New Jersey, regardless of MBE revenue classification.

Class 1	Class 2	Class 3	Class 4
\$350.00	\$450.00	\$700.00	\$850.00
<input type="radio"/> Sales Less than \$1million	<input type="radio"/> Sales \$1 million-\$10million	<input type="radio"/> Sales \$10million-50million	<input type="radio"/> Sales Greater than \$50million

Should you have any questions about this application, please contact the MBE Services Department of The Council at 212-502-5663

This application must be fully completed prior to submission.

Please return the application with the non-refundable fee (made payable to NY & NJ MSDC) to:

NY & NJ Minority Supplier Development  
 Council Re: Subscription Services  
 320 W. 37th Street, 9th Floor  
 New York, NY 10018  
[www.nynjmsdc.org](http://www.nynjmsdc.org)  
 212-502-5663



# The NY & NJ Minority Supplier Development Council (NY & NJ MSDC)

## MBE Subscription Services Application

<b>IMPORTANT:</b>	
<u>Name of NMSDC Affiliate Council where company obtained original certification and expiration date:</u>	
Council: _____	Expiration Date: _____



**Company Name:** \_\_\_\_\_

**DBA (if applicable):** \_\_\_\_\_

**Address:**

<i>Street Address</i>	<i>Suite/Unit #</i>
<i>City</i>	<i>State</i> <i>ZIP Code</i>

**Office Phone:** \_\_\_\_\_ **Fax Number:** \_\_\_\_\_

**Email:** \_\_\_\_\_

**Website:** \_\_\_\_\_

**Tax ID Number:** \_\_\_\_\_

**Owner Name and Title:** \_\_\_\_\_

**Owner Email and Phone Number:** \_\_\_\_\_



**Please give a concise description of the company's products or services as documented by your home council. The description below will be placed in our database and online directory.**

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

**NAICS Codes:** \_\_\_\_\_

**Annual Sales:** \_\_\_\_\_



**AFFIDAVIT**

The undersigned swears that the foregoing statements are true and correct and include all material information necessary to identify and explain the operations of \_\_\_\_\_, as well as the ownership thereof. Further, the undersigned agrees to provide current, complete and accurate information regarding actual work performed on a project, the payment therefore and any proposed changes, if any, of the foregoing arrangements and to permit the audit and examination of books, records and files of the named firm.

**I am executing this affidavit, and state that I am properly authorized to execute the affidavit and am doing so as a free act and deed.**

Furthermore, I understand that:

1. The NY & NJ Minority Supplier Development Council reserves the right to request any additional information that it may deem necessary to substantiate the information and representations made by the applicant(s) for subscription services.

The undersigned hereby declares under penalty of perjury that all statements made in this application and any attachments hereto are true and correct. I understand that the Subscription Services Application Fee is included and non-refundable.

Signature of all Proprietor, Partners and President of the Corporation

_____	Date _____	_____	Date _____
_____	Date _____	_____	Date _____
_____	Date _____	_____	Date _____

**Please allow ten (10) business days for processing.  
Please retain a copy of this form for your files.**

## 2016 SUBSCRIPTION SERVICES PAYMENT FORM

(Please Print or attach business card)

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ E mail \_\_\_\_\_

Authorizing Signature \_\_\_\_\_

## PLEASE CHECK SUBSCRIPTION LEVEL

Class 1	Class 2	Class 3	Class 4
\$350.00	\$450.00	\$700.00	\$850.00
<input type="radio"/> Sales Less than \$1million	<input type="radio"/> Sales \$1 million-\$10million	<input type="radio"/> Sales \$10million-50million	<input type="radio"/> Sales Greater than \$50million

**Method of Payment:** Please  One:

Credit Card: (Amounts greater than \$4000 are Subject to 3.25% fees for all credit card charges)

- American Express
- MasterCard
- Visa
- Discover

Card Number: \_\_\_\_\_ Exp Date: \_\_\_\_\_

Name on Card (please print) \_\_\_\_\_ Title \_\_\_\_\_

Authorizing Signature \_\_\_\_\_

Phone \_\_\_\_\_ E-mail \_\_\_\_\_ Date of Order \_\_\_\_/\_\_\_\_/\_\_\_\_

-----**Special Instructions**-----

Use this area to let us know of any special invoicing procedures you would like us to honor.