



New York & New Jersey
Minority Supplier
Development Council

2024 Corporate Annual and Event Sponsorship Packages

Dear Corporate Members,

On behalf of the New York and New Jersey Minority Supplier Development Council, Inc. (The Council), thank you for your interest in our annual program and event sponsorship opportunities. We are excited about this year's initiatives and looking forward to working with you in strengthening your supplier diversity program and expanding your network of certified suppliers.

In order for The Council to provide opportunities for you to network with qualified suppliers, it is critical to host programs and events that align with our mission. Our programs and events would not be as impactful as they are without your financial support and active participation. From our Networking for Scholarships Golf Outing to our Business Opportunity Exchange, each program and event creates multiple opportunities for you to connect with our certified suppliers, other corporate members, and continue to build relationships that lead to economic success!

We are pleased to announce our 2024 signature events:

- **Business Opportunity Exchange** – *April 17, 2024*
- **Biz Connect** – *July 25, 2024*
- **Partnership Awards Gala** – *September 19, 2024*
- **Networking for Scholarships** – *September 26, 2024*
- **Matchmaking Sessions**
- **Educational Programs**
 - *Developing Your Business Workshops- Quarterly*
 - *MBE to MBE Networking- Quarterly*
 - *Healthcare Symposium*
 - *Sustainability Symposium*

We are planning to initiate a Corporate Coaching and Mentoring Program that we hope you will consider participating in. Our Class 1 and 2 (Businesses that have sales of \$10 million annually or less), which are 75% of our clients have expressed the need for guidance associated with the operation of these businesses. Corporate members can provide One to One Coaching and Mentoring Sessions to those MBEs that need it the most. The opportunity for MBEs to have one to one interaction is a key benefit of certification with NMSDC. It will provide motivation, support and development that will potentially lead to growth.

We will also hold a Partnership Awards Celebration in September 2024 to celebrate the achievements of our MBE clients and corporate members.

We encourage you to consider becoming an annual sponsor by providing the financial support that makes completing our mission possible. Our sponsorship packages include opportunities to give your corporation recognition and build a presence that strengthens your business relationships in New York and New Jersey.

Once again, thank you in advance for your consideration.

Sincerely,

Terrence Clark

President and CEO



A stylized globe graphic composed of overlapping, semi-transparent blue circular segments, centered on the page. The segments are arranged in a way that creates a sense of depth and rotation, with some segments appearing in front of others. The overall color palette is various shades of blue, from light to dark.

CORPORATE ANNUAL SPONSORSHIPS

- ✓ Corporate recognition as a supporter of minority-owned firms
- ✓ Promotion on The Council's social media platforms
- ✓ Link to your business provided on The Council's website
- ✓ Prominent recognition on all Signature event marketing materials (includes digital assets and signage)

Business Opportunity Exchange – April 17, 2024

- Eight (8) full registrations
- Exhibitor Table
- Eligible to host a Corporate Workshop at the event
- Full Page Advertisement

Biz Connect Cruise – July 25, 2024

- Six (6) admission tickets

Partnership Awards Gala – September 19, 2024

- Twenty (20) admission tickets — (Two full tables)
- Full Page Advertisement

Networking for Scholarships – September 26, 2024

- Two (2) foursomes of golf passes (8 registrations)
- Two (2) Networking passes for non-golfers

Educational Programs:

Corporate coaching and mentoring program, industry-specific symposiums, webinars throughout the year

- Two (2) admission tickets to each event
- Recognition in all relevant marketing materials
- Acknowledgment as a supporter of NYNJMSDC's Educational Programs

- ✓ Corporate recognition as a supporter of minority-owned firms
- ✓ Promotion on The Council's social media platforms
- ✓ Link to your business provided on The Council's website
- ✓ Prominent recognition on all Signature event marketing materials (includes digital assets and signage)

Business Opportunity Exchanges – April 17, 2024

- Six (6) full registrations
- Exhibitor Table
- Eligible to host a Corporate Workshop at the event
- Full Page Advertisement

Biz Connect Cruise – July 25, 2024

- Four (4) admission tickets

Partnership Awards Gala – September 19, 2024

- Ten (10) admission tickets - (One full table)

Networking for Scholarships – September 26, 2024

- One (1) foursomes of golf passes (4 registrations)
- Two (2) Networking passes for non-golfers

Educational Programs:

Corporate coaching and mentoring program, industry-specific symposiums, webinars throughout the year

- Two (2) admission tickets
- Recognition in relevant marketing materials
- Acknowledgment as a supporter of NYNJMSDC's Educational Programs

- ✓ Corporate recognition as a supporter of minority-owned firms
- ✓ Promotion on The Council's social media platforms
- ✓ Link to your business provided on The Council's website
- ✓ Recognition in all Signature event marketing materials (includes digital assets and signage)

Business Opportunity Exchange – *April 17, 2024*

- Five (5) full registrations
- Exhibitor Table
- Eligible to host a Corporate Workshop at the event
- Half Page Advertisement

Biz Connect Cruise – *July 25, 2024*

- Three (3) admission tickets

Partnership Awards Gala – *September 19, 2024*

- Eight (8) admission tickets
- Half Page Advertisement

Networking for Scholarships – *September 26, 2024*

- One (1) foursomes of golf passes (4 registrations)
- Two (2) Networking passes for non-golfers

Educational Programs:

Corporate coaching and mentoring program, industry-specific symposiums, webinars throughout the year

- Two (2) admission tickets
- Recognition in all relevant marketing materials
- Acknowledgment as a supporter of NYNJMSDC's Educational Programs

- ✓ Corporate recognition as a supporter of minority-owned firms
- ✓ Promotion on The Council's social media platforms
- ✓ Link to your business provided on The Council's website
- ✓ Recognition in all Signature event marketing materials (includes digital assets and signage)

Business Opportunity Exchange – *April 17, 2024*

- Four (4) Full Registrations
- Exhibitor Table
- Eligible to host a Corporate Workshop at the event
- Quarter Page Advertisement

Biz Connect Cruise – *July 25, 2024*

- Two (2) admission tickets

Partnership Awards Gala – *September 19, 2024*

- Five (5) admission tickets
- Quarter Page Advertisement

Networking for Scholarships – *September 26, 2024*

- One (1) foursomes of golf passes (4 registrations)
- Two (2) Networking passes for non-golfers

Educational Programs:

Corporate coaching and mentoring program, industry-specific symposiums, webinars throughout the year

- Two (2) admission tickets
- Recognition in all relevant marketing materials
- Acknowledgment as a supporter of NYNJMSDC's Educational Programs

- ✓ Corporate recognition as a supporter of minority-owned firms
- ✓ Promotion on The Council's social media platforms
- ✓ Link to your business provided on The Council's website
- ✓ Recognition in all Signature event marketing materials (includes digital assets and signage)

Business Opportunity Exchange – April 17, 2024

- Two (2) Full Registrations
- Exhibitor Table
- Eligible to host a Corporate Workshop at the event
- Quarter Page Advertisement

Biz Connect Cruise – July 25, 2024

- Two (2) admission tickets
- Recognition in marketing materials

Partnership Awards Gala – September 19, 2024

- Two (2) admission tickets
- Recognition in marketing materials
- Quarter Page Advertisement

Networking for Scholarships – September 26, 2024

- One (1) foursomes of golf passes (4 registrations)
- Two (2) Networking passes for non-golfers

Educational Programs:

Corporate coaching and mentoring program, industry-specific symposiums, webinars throughout the year

- Two (2) admission tickets
- Recognition in all relevant marketing materials
- Acknowledgment as a supporter of NYNJMSDC's Educational Programs



EVENT SPONSORSHIPS



BUSINESS OPPORTUNITY EXCHANGE

The Business Opportunity Exchange brings together hundreds of certified MBEs, member corporations, and government entities to discuss the advancement of supplier diversity in the New York and New Jersey area.

This year's exchange will be held on **April 17, 2024** at the Prudential offices in Newark, New Jersey.

All event sponsorship packages include the following:

- ✓ Recognition in all event marketing materials (including digital assets and signage)
- ✓ Promotion on The Council's social media platforms
- ✓ Link to your business provided on The Council's event website

Platinum Exchange Sponsor

\$12,000

- Ten (10) full registrations
- Welcome address at the event (5-minutes)
- Exhibitor Table
- Full Page Advertisement

Gold Exchange Sponsor

\$10,000

- Eight (8) full registrations
- Welcome address at the event (2-minutes)
- Exhibitor Table
- Full Page Advertisement

Silver Exchange Sponsor

\$8,000

- Six (6) Full Registrations
- Exhibitor Table
- Half Page Advertisement

Bronze Exchange Sponsor

\$6,000

- Four (4) Full Registrations
- Exhibitor Table
- Quarter Page Advertisement

BIZ CONNECT

Biz Connect provides an incredible opportunity to network with Minority Business Enterprises (MBEs) and corporate partners and make lasting connections.

This year's Biz Connect will be held on **July 25, 2024**.

All event sponsorship packages include the following:

- ✓ Recognition in all event marketing materials (including digital assets and signage)
- ✓ Promotion on The Council's social media platforms
- ✓ Link to your business provided on The Council's event website

Platinum	\$5,000	Bronze	\$2,000
<ul style="list-style-type: none">▪ Six (6) admission tickets▪ Welcome address at the event		<ul style="list-style-type: none">▪ Three (3) admission tickets	
Gold	\$4,000	Transportation Sponsor	\$2,000
<ul style="list-style-type: none">▪ Five (5) admission tickets		<ul style="list-style-type: none">▪ Three (3) admission tickets	
Silver	\$3,000	Cigar Sponsor	\$1,500
<ul style="list-style-type: none">▪ Four (4) admission tickets		<ul style="list-style-type: none">▪ One (1) admission ticket	





PARTNERSHIP AWARDS GALA

The **Partnership Awards** celebrates the achievements of our MBE clients and corporate members work in the areas of business growth and supplier diversity development.

This year's event will take place **on September 19, 2024** at Gotham Hall.

All event sponsorship packages include the following:

- ✓ Recognition in all event marketing materials (including digital assets and signage)
- ✓ Promotion on The Council's social media platforms
- ✓ Link to your business provided on The Council's event website
- ✓ Eligibility to provide promotional materials in the gift bags

Platinum

\$15,000

Only 2 Available

- Ten (10) admission tickets
- Recognition as a Co-sponsor
- Welcome address (2-minute remarks)
- Full Page Advertisement

Gold

\$12,000

- Six (6) admission tickets
- Full Page Advertisement

Silver

\$8,000

- Four (4) admission tickets
- Half Page Advertisement

Bronze

\$4,500

- Two (2) admission tickets
- Quarter Page Advertisement



27TH ANNUAL NETWORKING FOR SCHOLARSHIPS

Our networking golf events are highly anticipated and attended by a diverse range of professionals in various industries. It's not just a golf tournament; it's a networking opportunity unlike any other.

This year, we return to the prestigious Crystal Springs Resort in Hamburg, New Jersey on **Thursday, September 26, 2024.**

All event sponsorship packages include the following:

- ✓ Recognition in all event marketing materials (including digital assets and signage)
- ✓ Promotion on The Council's social media platforms
- ✓ Link to your business provided on The Council's event website
- ✓ Eligibility to provide promotional materials in the Golfer Gift bag

Diamond Sponsor

\$8,000

- Two (2) foursomes of golf passes (8 registrations)
- Two (2) Networking passes for non-golfers
- One (1) Golf Tee Box branded
- One (1) Golf Hole branded
- Four (4) Golf Carts branded

Ruby

\$5,000

- One (1) foursome of golf passes (4 registrations)
- Two (2) Networking passes for non-golfers
- One (1) Golf Tee Box branded
- One (1) Golf Hole branded
- Two (2) Golf Carts branded

Emerald

\$3,500

- Two (2) golf passes
- Two (2) Networking passes for non-golfers
- One (1) Golf Hole branded
- One (1) Golf Cart branded



27TH ANNUAL
**NETWORKING FOR
SCHOLARSHIPS**

More Networking for Scholarships Sponsorship Opportunities

Awards Dinner Sponsor

\$15,000

- Two (2) foursome golf passes (8 registrations)
- Four (4) Networking passes for non-golfers
- Welcome address at dinner (2-minute remarks)
- Two (2) Golf Tee Boxes branded
- Two (2) Golf Carts branded
- Two (2) Golf Holes branded
- Prominent logo placement at Awards dinner
- Recognition as Awards Dinner Sponsor in all marketing materials

Networking Activities

\$5,000

- Two (2) golf passes
- One (1) Networking pass for non-golfers
- One (1) Golf Hole branded
- One (1) Golf Cart branded
- Logo placement at networking activities
- Recognition as Networking Activities Sponsor in marketing materials

Networking Lunch Sponsor

\$10,000

- One (1) foursome golf passes (4 registrations)
- Two (2) Networking passes for non-golfers
- Welcome address at dinner (2-minute remarks)
- One (1) Golf Tee Box branded
- Two (2) Golf Carts branded
- Two (2) Golf Holes branded
- Prominent logo placement at networking lunch
- Recognition as Networking Lunch Sponsor in all marketing materials

Beverage Carts Sponsor

\$3,500

- Two (2) golf passes
- Two (2) Networking passes for non-golfer
- Branding on Beverage Carts throughout course
- Recognition as Beverage Cart Sponsor in marketing materials

Pre-Reception Sponsor

\$7,500

- Two (2) golf passes
- Two (2) Networking passes for non-golfers
- Welcome address at pre-reception (2-minute remarks)
- One (1) Golf Cart branded
- One (1) Golf Hole branded
- Recognition as Pre-reception Sponsor in marketing materials

Cigar Sponsor

\$2,000

- One (1) golf pass
- One (1) Networking pass for non-golfer
- Recognition as Cigar Roller Sponsor in marketing materials

OTHER SPONSORSHIP OPPORTUNITIES

These newly developed sessions will focus on the development of our MBE clients and create additional opportunities in the areas of operational business growth, development, and sustainability.

For further information and pricing, please contact Terrence Clark (terrence.clark@nynjmsdc.org) directly.

Educational Programs

- *Developing Your Business Workshops*
- *MBE Showcase*
- *Perfecting Your Pitch Workshops*
- *Next Level Executives Leadership Development Program*

Pitch Competition Powered by NYNJMSDC

NYNJMSDC Corporate Sponsorship Form

2024 ANNUAL SPONSORSHIPS

Platinum \$30,000 **Gold** \$26,000 **Silver** \$22,000 **Bronze** \$19,000 **Partner** \$12,500

EVENT SPONSORSHIPS

Business Opportunity Exchange	<input type="checkbox"/> Platinum \$12,000	<input type="checkbox"/> Gold \$10,000	<input type="checkbox"/> Silver \$8,000	<input type="checkbox"/> Bronze \$6,000
Biz Connect	<input type="checkbox"/> Platinum \$5,000	<input type="checkbox"/> Gold \$4,000	<input type="checkbox"/> Silver \$3,000	<input type="checkbox"/> Bronze \$2,000
Partnership Awards	<input type="checkbox"/> Platinum \$15,000	<input type="checkbox"/> Gold \$12,000	<input type="checkbox"/> Silver \$8,000	<input type="checkbox"/> Bronze \$4,500
Networking for Scholarships	<input type="checkbox"/> Diamond \$8,000	<input type="checkbox"/> Ruby \$5,000	<input type="checkbox"/> Emerald \$3,500	

COMPANY NAME:

CONTACT PERSON: _____ TITLE:

ADDRESS:

CITY: _____ STATE: _____ ZIP CODE:

TELEPHONE: _____ FAX:

EMAIL:

PAYMENT: Please be sure to check (x) the appropriate box.

CHECK #: _____ INVOICE? YES NO

PURCHASE ORDER #:

CREDIT CARD: American Express Master Card Visa Discover

CARD #: _____ EXP. DATE: _____ SECURITY CODE:

NAME ON CARD:

AUTHORIZING SIGNATURE:

Mail Order Form and Payment to: New York & New Jersey Minority Supplier Development Council, Inc.
Attn: Maria Rosa, 65 W. 36th Street, 7th Floor, Ste.702, NY, NY 10018 **Send via email:** finance@nynjmsdc.org

Your Direct Link to Business Opportunities

Certify

Develop

Connect

Advocate



New York & New Jersey
Minority Supplier
Development Council

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